Robert Montgomery Reveals:

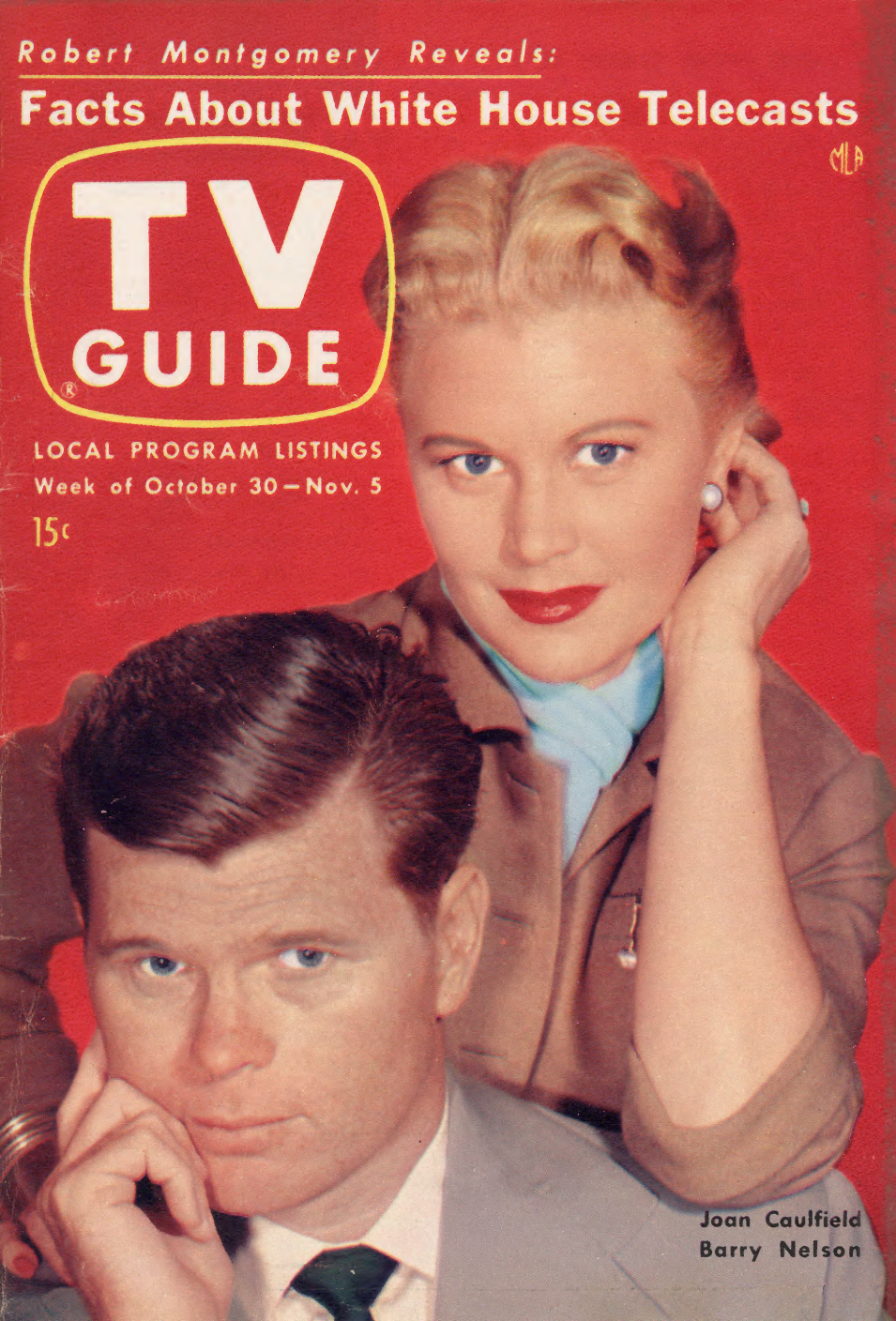
Facts About White House Telecasts

TV GUIDE®

LOCAL PROGRAM LISTINGS

Week of October 30—Nov. 5

15¢



Joan Caulfield
Barry Nelson

as we see it

The major networks are trying to inject an atmosphere of suspense, of excitement, into this television season, and that—more than any business or technical consideration—is the most heartening aspect of their "spectacular" and "extravaganza" productions.

Some of these super-shows have been impressive. Others have not justified their publicity. But the important point is that an effort is being made to prevent television from falling into the same-thing-every-week doldrums that beset radio.

Certainly some of television's finest programs, and its most popular ones, are those that occupy a regular time period each week. They are the main substance of the medium, and no one wants it otherwise. But when we can occasionally have an added thrill comparable to a Broadway opening night, and still keep the substance of television, the medium gains stature.

There were many reasons why the industry moguls decided to go in for the big shows this year. Not all those reasons were altruistic, born out of concern for improving TV's entertainment structure. But we like to believe that the chief reason was a real concern for the future of television, and an appreciation of the need to do something more than just add situation comedies, whodunits and quizzes to the program schedule.

Still, the best intentions in the world can come a cropper if the super-shows fail to attract viewers. Sponsors will not continue to spend $250,000 on one show if the audience is small. If there is a fault, we submit, it is not with the audience. The viewer is never wrong. The show must be. If a series of programs—super or not—suits viewers, it eventually must win a large audience.

Week of Oct. 30-Nov. 5
LOCAL PROGRAM GUIDE
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TV GUIDE

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Vol. 2, No. 44 • Oct. 30, 1954
#083

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TV GUIDE is published weekly by Triangle Publications, Inc., 400 N. Broad Street, Philadelphia 1, Pa. Rittenhouse 6-1600. National Advertising Office, 488 Madison Ave., New York 22, N. Y. Entered as second class matter at the Post Office at Philadelphia, Pa. Subscription Rates: In the U. S. 1 year $5.00, 2 years $8.00, 3 years $11.00, single copy 15c; In Canada 1 year $6.00, 2 years $10.00, 3 years $14.00; In Pan-American Countries 1 year $7.00, 2 years $12.00, 3 years $17.00; In other Foreign Countries 1 year $8.00, 2 years $14.00, 3 years $20.00. Copyright 1954 by Triangle Publications, Inc.

Address Subscriptions and changes of address to Box 8019, Philadelphia 1, Pa.

TV Teletype*

NEW YORK Bob Stahl reports:

NBC seeking a top female personality to support STEVE ALLEN on his Tonight show. There's been no mention yet of teaming him with JAYNE MEADOWS, his wife, as a nighttime "Mr. and Mrs." pair . . . ABC has finally released SAMMY DAVIS, Jr., and JOEL GREY from their pay-even-if-no-play contracts, after trying unsuccessfully for a year to find sponsors for them. At $750 a week they cost the network about $40,000 apiece.

* * *

Reversing his downward trend last spring, ARTHUR GODFREY is back in the Top 10 in the first national Nielsen ratings of the new season. Godfrey and Friends copped fourth place, with Talent Scouts in sixth. Dragnet, GROUCHO and Toast of the Town ran 1-2-3, but the ratings were compiled before I Love Lucy had returned.

* * *

That new system of picking up the voices of the football referee and opposing team captains as they toss the coin before each NCAA game was devised by CHARLIE RUSSHON, the ABC producer-director. He has the referee carry in his shirt pocket a tiny, battery-operated transmitter which beams the voices to the main transmitter. Boxing referees' instructions to fighters have been heard by TV fans, of course, for some time.

* * *

Producer FRED COE staging "The Women" for NBC's Monday night "spectacular" Dec. 13. No cast yet. The play was written by CLARE BOOTHE LUCE, now Ambassador to Italy . . . JACK CARSON makes his TV dramatic debut Tuesday, Nov. 9, in U. S. Steel Hour in the play, "Goodbye—But It Doesn't Go Away."

* * *

Two changes for forthcoming Best of Broadway spectaculars—DOROTHY McGUIRE, not KATHARINE HEPBURN, stars in "Philadelphia Story" in December, and HELEN HAYES stars in "Arsenic and Old Lace" in January, instead of JOSEPHINE HULL. BORIS KARLOFF also may appear in "Arsenic."

* * *

Author Shepherd Mead knows what he's talking about when he spoofs television and its commercials in his new book, "The Big Ball of Wax." He should—he's vice president and radio-TV copy chief of a top ad agency . . . JACK PAAR, whose Morning Show is battling DAVE GARROWAY's Today for early-bird viewers, suggests DAVE change his traditional greeting—from "Peace" to "War."

*Trade-mark, Teletype Corp.

(Hollywood Teletype on Page 23)

The Producer And

The President

ROBERT MONTGOMERY REVEALS THE FACTS ABOUT THE WHITE HOUSE TELECASTS

To a sizable repertory of public roles—actor, director, news commentator, TV producer—Robert Montgomery during the past year has added another.

Its official title is "White House staff consultant," and it has plunged the producer of the weekly *Robert Montgomery Presents* into the national political scene up to his favorite white collar and plaid tie.

It is common knowledge that Montgomery is associated with President Eisenhower's TV, radio and newsreel appearances. The exact nature of his duties, however, has inspired numerous published interpretations—primarily, Montgomery feels, misinterpretations.

He welcomed, therefore, TV GUIDE's invitation to set the record straight.

He is *not*, Montgomery stresses, the President's "coach." "Coaching" the President of the United States would be, he feels, the height of presumptuousness. No attempt has been made to "overhaul" or glamorize the President; to alter his appearance, his gestures, his personal mannerisms.

"Mr. Eisenhower," says Montgomery, "is a public figure, not an actor. He has a right—and an obligation

Robert Montgomery runs gamut of facial expressions and gestures as he discusses part he plays in Presidential telecasts.

—to appear to the public as he *is;* not as someone else wants him to appear."

With this as the No. 1 consideration, Montgomery volunteers suggestions designed to "help project Mr. Eisenhower's own personality and thoughts in as natural a manner as possible."

A basic preliminary, he reports, was careful scrutiny for some three months of the President's habitual behavior *away* from cameras.

"If you watch how a man does things himself—at the office, at home, in public—you gain enough knowledge of him to be able to say, 'All right, these are the methods he, as an individual, ordinarily uses to convey what he wants to say.' Extending these methods into television requires no magic, no gazing into glass bowls.

"People had told Mr. Eisenhower, with tremendous authority, 'Don't do this,' 'Always do that,' 'Sit this way,' 'Never stand that way.' "

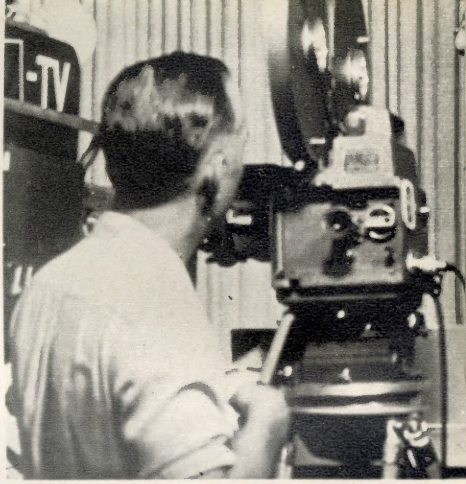
Montgomery's advice was, "Ignore the advice."

Thus, in Denver recently, when the President hesitated about reaching down and consulting a set of figures, because he had been admonished against openly reading on TV, Montgomery urged him to do whatever seemed easy and appropriate.

On an earlier occasion, when Mr. Eisenhower indicated he was concerned about inconveniencing cameramen, Montgomery advised, "Whatever you want to do, Mr. President, do. It's the technicians' obligation to make *you* comfortable."

When he first addressed Congress, Mr. Eisenhower bent over a waist-high lectern. This had several disadvantages—it gave some members of the audience little opportunity to see his face; it highlighted a Presidential bald spot; it caused discomfort.

Montgomery borrowed a White House music stand and kept adjusting its height until the President could use it standing upright. A less unorthodox lectern of similar height was prepared afterward.



TV and newsreel cameras cover address

When chatting in his office, the President often paces back and forth behind his desk; occasionally he walks in front of the desk and perches himself on its edge. At Montgomery's suggestion, all these movements have been incorporated into informal television talks.

Even in the case of more formal speeches, everything possible is done to assure the President a maximum degree of comfort.

Montgomery has been responsible for other changes, too.

One was Mr. Eisenhower's switch from heavy, horn-rimmed glasses to more flattering glasses with lighter rims. The earlier type was reportedly recommended by no less a fashion arbiter than British Prime Minister Winston Churchill. When apprised of this report, Montgomery grinned and observed, "There's nothing I'd argue with Mr. Churchill about—except his technical knowledge of how best to present the President of the United States."

The location and intensity of telecast lights have been regulated to eliminate Presidential squinting.

by the President to his fellow citizens.

("Sometimes, literally, he couldn't see.") For the same reason, a layer of felt has been spread over the President's highly polished desk top.

Occasionally Montgomery makes a sartorial suggestion. When Mr. Eisenhower recently was scheduled to speak in Hollywood Bowl, where a dark suit against the Bowl's dark background would have eclipsed all but the President's head, Montgomery's wardrobe recommendation was a contrasting light gray suit.

Montgomery has recommended the President's use of a mechanical cuing device which, in player-piano style, unreels the entire text of a speech—but only on certain occasions.

"Ideally," he says, "the President uses a cue sheet and notes. For what we call his 'State of the Program' speech, he spoke for 30 minutes, yet had only 40 words in his notes."

Montgomery first met Mr. Eisenhower, then president of Columbia University, as one of some 400 guests at a Columbia dinner in 1951. A more personal, two-hour meeting occurred at SHAPE headquarters, near Paris, shortly before Mr. Eisenhower's nomination for the Presidency.

James Hagerty, the President's press secretary and Montgomery's direct superior, is an old friend. He and Montgomery collaborated on various ballot-luring projects during the first Dewey campaign in 1944.

Hagerty telephoned Montgomery early last December, inviting him to an 8 A.M. White House breakfast two Saturdays before Christmas Eve. Topic A at the breakfast, attended by the President and six other G.O.P. dignitaries, was: communications, in terms of TV. The discussion continued in the President's office. At its close, the White House post was offered and accepted.

Montgomery returned to Washington three days before the annual White House Christmas tree-lighting ceremony. Since the Presidential telecast on that occasion, Montgomery has contributed ideas toward every Presidential speech at the White House, in Congress and at grass-root rallies.

As a staff consultant, Montgomery occupies one of several executive offices in the White House, directly above the President's, and has the services of a secretary. He puts in one or two days a week at the job.

His specific duties include the checking of camera and light locations, the physical setup of the studio and its acoustical qualities, and the presence of stand-by cameras and audio facilities.

Montgomery receives neither pay nor expenses, feels they would be completely out of order in connection with this, his most exciting assignment and the high point of his career.

"Mr. Eisenhower's wisdom, ability, integrity and genuine modesty become immediately apparent if you spend 15 minutes with him," he says. "It's important that these qualities be projected to the people who have elected him.

"If you believe so thoroughly in a man and his program, how much better can you do in point of service?"

Grace Kelly

Anne Francis

Rita Gam

MEMO TO HOLLYWOOD:

Return These Beauties!

Joanne Jordan

Betsy Palmer

Rosemary Clooney: into film jungles. ▶

How you gonna keep 'em down on the farm after they've seen TV? That's a question that might trouble rural parents and beaus, but doesn't disturb television bigwigs one bit. *Their* pesky problem is: How you gonna keep 'em on TV after they've seen Hollywood talent scouts?

Movie beautynappers have been swiping some of television's best-looking girls. Bold buccaneers from M-G-M, Paramount, RKO and Columbia Pictures have made off with such choice properties as Grace Kelly, Rosemary Clooney, Rita Gam, Anne Francis. There have been hints of similar piracy in connection with Audrey Meadows, Dorothy Collins, Elizabeth Montgomery and other pretties.

What TV fans want to know is: "What are we gonna get in return—Ma and Pa Kettle?"

Hollywood began to raid TV back in the days when a television studio was merely a place where Milton Berle loitered all night. Among the first to get the eye was Rosemary Clooney. For several years Rosemary warbled contentedly for Godfrey, Ed Sullivan, Ken Murray and Robert Q. Lewis. Then, in 1951, she recorded "Come-On-A-My-House," and movie scouts began to bay at her heels like basset hounds. Result: Rosemary disappeared into the wilds of the Paramount lot. (Her latest there is "White Christmas," with Bing Crosby).

Next kid to move off the block was Grace Kelly. A couple of years ago Grace was one of the brightest young stars on TV. She was seen on *Studio One* and *Suspense* and made a hit in F. Scott Fitzgerald's "The Rich Boy" on *TV Playhouse*. Then Hollywood moved in—and Grace moved out, vowing to return to TV "after a picture or two." That was two years ago

Continued on page 10.

—and TV aficionados are still waiting for Grace to come back.

With Grace Kelly safely ensnared by both M-G-M (for which she made "Mogambo") and Paramount (which is releasing her latest, "Country Girl"), filmland's headhunters next set their traps for Rita Gam. Rita began her TV career in 1952 in *Danger,* and subsequently appeared on *Suspense, Studio One* and *Crime Photographer,* frequently portraying an enticing gamin. She was eventually enticed into signing a long-term contract with 20th Century-Fox and has been practically a TV stranger since.

No more? Eva Marie Saint and Marlon Brando in the movie 'On the Waterfront.' She says she has had her fill of films.

M-G-M grabbed Anne Francis, an established radio and TV star known as "the little princess of the soap operas"; RKO snagged Joanne Jordan, "queen of the West Coast commercials"; Columbia snatched Betsy Palmer from *TV Playhouse.*

TV's casting directors' ulcers began to act up.

"We develop these tomatoes," one of them moaned, "and then the movies gobble them up. They offer them long-term contracts; they give them more money than we could ever pay; they give them Cadillacs and swimming pools. I guess you can't blame the girls for giving us the brush-off."

He paused, shook his head sadly. "Just the same, sometimes I'd kind of like to strangle them all."

Early this year the movies aimed another roundhouse swing at TV. The target: Eva Marie Saint, whose performance in a Broadway version of TV's "Trip to Bountiful" already had won her the lead in Columbia Pictures' "On the Waterfront." Her role opposite Marlon Brando won offers from seven Hollywood studios, and TV directors—recalling with horror what had happened to Rosemary and Grace and Rita and Anne—began to bleat. But Eva Marie surprised them.

"No, thanks," she told Hollywood bluntly. And she meant it.

"If there is one thing I *don't* want right now," she explained recently, "it's a long-term contract in Hollywood. I can see how this might appeal to other girls—it certainly *is* exciting—but not to me."

One reason Miss Saint has shied away from movie commitments is that she wants a voice in her own future as an actress. "And," she says, "my home and family are in New York and that's where I want to live."

Eva Marie, whose husband is TV Director Jeff Hayden, isn't completely turning her back on the movies. She says she will make one once in a while ("if a good part comes along"), but will remain on TV as well.

Movie scouts, many of whom are as persistent as locusts, haven't given up on Eva Marie, of course. They're still waving contracts. And they're also making passes at Marjorie Hellen, NBC's color test-pattern girl; at Maria Riva, Gaby Rodgers, Kim Stanley, Hildy Parks and Roxanne.

To the barricades, men! They can't do this to us!—*Frank De Blois.*

Mexicans get double-their-money's-worth on TV sets in 3-D telecast. Special glasses combine images.

James Butterfield, who developed the process, fitting glasses on his wife.

South of the Border

Fun With 3-D TV Down Mexico Way

Mexico, the land of the senorita and the bull fighter, is also becoming the haven of three-dimensional television—thanks to James Butterfield, a Yankee inventor and engineer, who is directing telecasts over Mexico City's XHGC-TV.

Mrs. Butterfield, friend view 3-D show.

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★

The Big Story—NBC

★

Doug Edwards with the News—CBS—Tues. & Thurs.

See program pages for time and channel

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Your appreciation of PALL MALL quality has made it America's most successful and most imitated cigarette.

Philadelphia Dateline

TV's Week: Chief victims at hearings of the Senate subcommittee investigating violence on TV turned out to be old movies—movies given a seal of approval by the motion picture industry. Sen. Robert C. Hendrickson (R., N. J.) questioned witnesses on the advisability of setting up a "czar" to pass on TV programming. Also recommended: a TV commission appointed by the President of the United States. Feeling at the hearings was that the present TV code to which stations subscribe is "ineffective."

Lots of full-length Roy Rogers and Gene Autry movies are on the way now that the Supreme Court has ruled Republic Pictures may sell its old films to television.

Don't be surprised if Debbie Reynolds shows up on an Eddie Fisher show soon now that their wedding is scheduled for next June.

Ralph Edwards' researchers will be doubly careful since *This Is Your Life* was such an important part of the Stringfellow hoax—the congressman's false claim that he was an OSS hero. Edwards' excuse for being taken in: "By the time we decided to do it the story had been printed and reprinted so many times it was unimpeachable."

Cutest congratulatory wire received by Channel 6's Bob Horn on the second anniversary of his *Bandstand* show was that sent by Perry Como, who told Bob he hoped to have the opportunity of cutting Bob's hair in the near future.

TV ELECTION COVERAGE

CBS, beginning at 9 P.M., Walter Cronkite and other commentators. Channels 10 61.

NBC, beginning at 9:30 P.M., Dave Garroway and other commentators. Channels 3 8 12.

ABC, beginning at 11 P.M., John Daly and other commentators.

To be elected—435 U. S. Representatives and 37 U. S. Senators, with control of both houses at stake; 33 governors, and other state, city and county officials.

For full details, see page A-3 and Tuesday evening program listings.

channels listed in program section

3	WPTZ	(NBC) Architects Bldg., 17th and Sansom Sts., Philadelphia	LOcust 4-5500
6	WFIL-TV	(ABC, DU MONT) 46th and Market Sts., Philadelphia	EVergreen 2-4700
10	WCAU-TV	(CBS) City Line and Monument Ave., Philadelphia	GReenwood 7-8300
8	WGAL-TV	(CBS, NBC, ABC, DU MONT) 24 S. Queen St., Lancaster	Lancaster 5246
12	WDEL-TV	(NBC, DU MONT) 10th and West Sts., Wilm., Business Office	Wilm. 6-2567

302 North 13th Street, Philadelphia 7, Pa.; LOmbard 3-5588

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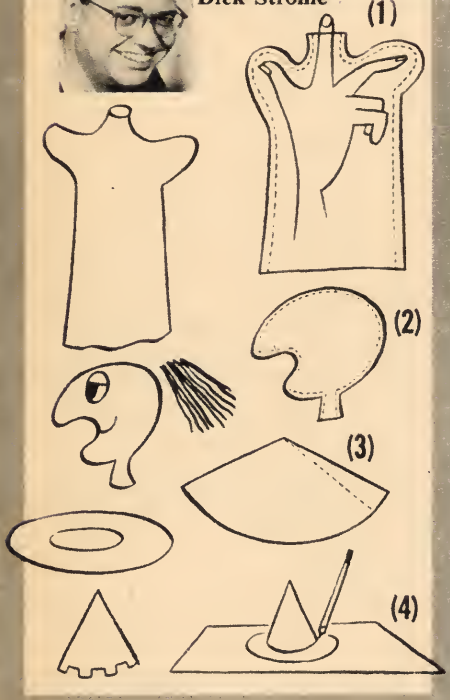
HOW TO MAKE A HALLOWEEN PUPPET

PUT ON A TV SHOW OF YOUR OWN

Dick Strome



In the spirit of Halloween, TV GUIDE asked Dick Strome, creator and manipulator of WFIL-TV's *Saskatoon and Cedric* and the puppet panel of the *Lifemenders* show, to tell televiewers how to make a Halloween puppet for the young ones. With typical Strome subtlety, Dick chose a witch as his model.

Madam witch is made out of materials that most mamas have around the house—wrapping paper, black cloth, white cloth, rubber cement, black thread, white thread, toothpicks, cotton, cardboard and black yarn. Two items Dad can supply—a sheet of black construction paper and a piece of dowel.

Here's what to do. Place the hand with which the witch is to be operated on the piece of wrapping paper. Hold the thumb, index finger and middle finger in a position approximating the arms and head. Trace the outline of the body around the hand (as shown in figure 1). Let the bottom hem of the dress come about halfway to the elbow. Cut the pattern out of the paper, pin on black cloth and cut out two identical pieces. Sew the pieces together, leaving an open space at the top for the index finger and an open space at the bottom for the arm. Turn inside out and there's the body.

Draw the witch's face on a wrapping paper pattern, cut the pieces out of white cloth, sew together, leaving opening at neck (figure 2), turn inside out and stuff with cotton. From the cardboard cut a ring which fits comfortably on index finger. Paste the ring into the neck of the witch's head. Sew head to body. Sew black yarn to the head for straggly hair. With pen and ink draw in eyes and mouth on the witch's head.

From the construction paper cut a disc shaped piece. Fold into cone shape, proper size for witch's head (figure 3). Trim off excess paper, leaving flap for pasting. Cut indentations along bottom of cone. Place finished cone on remainder of construction paper and trace around bottom edge of cone (figure 4). This gives correct size for crown, then indicate a larger circle for brim, cut out, cut out hole for crown, paste flaps of cone to underside of brim and the hat is finished.

To one end of the dowel tie some toothpicks, hand broom to witch and presto! the wicked witch is well-groomed for Halloween haunting.

TV Coverage of Election Returns

Local viewers will be kept on top of the latest local election results on Tuesday, Nov. 2, via the three Philadelphia TV stations.

WPTZ, local NBC outlet, will, of course, carry the scheduled network election coverage from 9:30 P.M. to 1 A.M. Channel 3 plans to break away from the network for five-minute intervals before the half-hour and the hour, starting at 9:55 P.M. During these five-minute breaks, Dick McCutchen and Taylor Grant will present the latest Philadelphia, Pennsylvania and New Jersey returns. Taylor Grant's regular 11 P.M. newscast will be presented as usual, so that the latest news from other fronts can be reported.

WFIL-TV plans to present reports and analyses of the important gubernatorial and congressional races in Pennsylvania, New Jersey, Delaware, New York and Maryland.

Under the supervision of Charles Harrison, director of news and special events, field reporters will be assigned to key headquarters of both parties in Philadelphia, Harrisburg and other strategic locations. "Cut-ins" will be made on locally originated programs when necessary.

WCAU-TV, local CBS affiliate, plans to telecast the network election program from 9 P.M. to 1 A.M., with eight five-minute breaks to be made for local election news. These breaks will be made five minutes before the half-hour and the hour, starting at 9:25 P.M., with Bob Collier reporting the latest local developments.

The 11 P.M. news and 11:10 P.M. weathercast will be presented as usual and at 1 A.M. Charles Shaw, WCAU news editor, will present a local summary of election results.

MR. CHANNEL 8

DRAMA

Sports

COMEDY

NEWS

WGAL-TV

Channel 8

TV Movie GUIDE

Use this department to plan your entire week's TV movie viewing. For fuller details of each movie, see the regular program listing.

SATURDAY, OCTOBER 30

12:30 P.M. 3 "KOREA PATROL"
(Drama) Richard Emory, Benson Fong.

2:30 P.M. 10 "MERRILY WE LIVE"
(Comedy) Constance Bennett, Billie Burke.

"PITTSBURGH KID"
(Drama) Billy Conn, Jean Parker.

10:30 P.M. 6 "THE VICIOUS YEARS"
(Drama) Tommy Cook, Anthony Ross.

11:15 P.M. 10 "APPOINTMENT WITH CRIME"
(Mystery) William Hartnell, Joyce Howard.

11:30 P.M. 3 "SPRING IN PARK LANE"
(Comedy) Michael Wilding, Anna Neagle.

12:15 A.M. 10 "SONS OF ADVENTURE"
(Murder) Lynne Roberts, Russ Hayden.

SUNDAY, OCTOBER 31

12:30 P.M. 6 "SCOTLAND YARD INSPECTOR"
(Murder) Cesar Romero, Lois Maxwell.

1:00 P.M. 3 "LOVE STORY"
(Intrigue) Margaret Lockwood, Stewart Granger, Patricia Roc, Tom Walls.

1:30 P.M. 10 "AFFAIRS OF GERALDINE"
(Romance) Jane Withers, Jimmy Lydon.

11:00 P.M. 12 "GANGS, INC."
(Crime) Alan Ladd, Jack LaRue.

11:10 P.M. 3 "FOR YOU I DIE"
(Suspense) Cathy Downs, Mischa Auer.

11:35 P.M. 10 "MERRILY WE LIVE"
(Comedy) Constance Bennett, Brian Aherne.

MONDAY, NOVEMBER 1

1:00 P.M. 3 "THE MAN WHO CHEATED HIMSELF" (Intrigue) Lee J. Cobb, John Dall.

6:00 P.M. 10 "TWO MUGS FROM BROOKLYN"
(Comedy) William Bendix, Joe Sawyer.

6:30 P.M. 3 "BRIDE OF THE GORILLA"
(Drama) Barbara Payton, Lon Chaney, Jr.

11:15 P.M. 12 "THE MAN WHO WORKS MIRACLES" (Drama)

11:35 P.M. 10 "THE PITTSBURGH KID"
(Intrigue) Billy Conn, Jean Parker, Dick Purcell, Alan Baxter.

11:50 P.M. 3 "ENEMY OF WOMEN"
(Drama) Paul Andor, Donald Woods.

TUESDAY, NOVEMBER 2

1:00 P.M. 3 "THIS WAS A WOMAN"
(Intrigue) Sonia Dresdel, Barbara White.

6:00 P.M. 10 "THERE GOES MY HEART"
(Drama) Fredric March, Virginia Bruce.

6:30 P.M. 3 "AN IDEAL HUSBAND"
(Drama) Paulette Goddard, Michael Wilding.

10:30 P.M. 6 "DOORWAY TO SUSPICION."
(Intrigue) Jeffrey Lynn.

WEDNESDAY, NOVEMBER 3

1:00 P.M. 3 "THE BIG SHOW-OFF"
(Comedy) Arthur Lake, Dale Evans.

5:30 P.M. 10 "BODY AND SOUL"
(Drama) John Garfield, Lilli Palmer.

6:30 P.M. 3 "MICHAEL O'HALLORAN"
(Drama) Scotty Beckett, Allene Roberts.

11:15 P.M. 12 "THE FLYING SAUCER"
(Intrigue) Mikel Conrad, Pat Garrison.

11:30 P.M. 10 "BODY AND SOUL"
(Drama) John Garfield, Lilli Palmer.

11:50 P.M. 3 "DELIGHTFULLY DANGEROUS"
(Comedy) Jane Powell, Ralph Bellamy.

THURSDAY, NOVEMBER 4

1:00 P.M. 3 "THE CARETAKER'S DAUGHTER"
(Drama) Hugh Williams, Helen Shingler.

6:00 P.M. 10 "BAD MEN OF NEVADA"
(Western) Jean Parker, Russ Hayden.

6:30 P.M. 3 "WHISPERING SMITH VS. SCOTLAND YARD" (Mystery) Richard Carlson.

10:00 P.M. 3 "EYEWITNESS"
(Mystery) Robert Montgomery, Leslie Banks.

10:30 P.M. 6 "YANKEE FAKIR"
(Drama) Douglas Fowley, Joan Woodbury.

11:15 P.M. 12 "TEXAS MANHUNT"

11:50 P.M. 3 "MAGNIFICENT MELODY"
(Drama) Pierre Cressoy, Carla Del Poggio.

12:00 A.M. 10 "THERE WAS A YOUNG LADY"
(Comedy) Charles Farrell, Dulcie Gray.

FRIDAY, NOVEMBER 5

1:00 P.M. 3 "WILDCAT"
(Suspense) Richard Arlen, Buster Crabbe.

6:00 P.M. 10 "ROAD TO ALCATRAZ"
(Drama) June Storey, Grant Withers.

6:30 P.M. 3 "MY OUTLAW BROTHER"
(Western) Mickey Rooney, Wanda Hendrix.

11:15 P.M. 6 "THE FABULOUS SUZANNE"
(Romance) Barbara Britton, Rudy Vallee.

11:15 P.M. 8 "THE GHOST GOES WEST"
(Drama) Robert Donat, Jean Parker.

11:15 P.M. 12 "MATINEE IDOL"
(Mystery) Carmilla Horn, Miles Mander.

11: 50 P.M. 3 "ADVENTURES OF RUGBY"
(Drama) Sir Cedric Hardwicke, Freddie Bartholomew, Jimmy Lydon.

12:00 A.M. 10 "TWO MUGS FROM BROOKLYN"
(Comedy) William Bendix, Wanda Hendrix.

TV Programs

For Week Beginning October 30th, 1954

SATURDAY
MORNING

8:10 (8) **Musical Moments**

8:15 (8) **MOVIE—Western**
Covered Wagon Theater: "Sheriff of Sage Valley." Adventure of the West.

8:20 (3) **Thought for Today**
Robbi M. Watchfogel speaks.

8:25 (3) **Today's Headlines**

8:30 (3) **Home and Garden**
Will Peigelbeck with news, tips and suggestions on gardening.

(10) **MOVIE—Western**
Saturday Western: "Outlaw's Paradise." Tim McCoy stars as the hero.

(12) **Cartoon Time—Films**

9:00 (3) **Scott & the Mechanical Man—Children's Variety**
Alan Scott with a children's edition of the popular weekday show.

(12) **MOVIE—Double Feature**
Western Double Feature: (1) "Ghost Town." Crooks out to rob a mine find their plans thwarted by a stranger. Harry Carey, Ruth Findlay. (2) "Frontier Crusaders." Local badmen come upon a rich vein of ore. Tim McCay stars as the hero.

9:15 (8) **Barker Bill's Cartoons**

9:30 (8) **Uncle Josh and Friends**

(10) **Junior Hi-Jinx Playtime**
Children's entertainment by Willie the Worm and Corny C. Carny.

9:45 (6) **Adventures in Israel**

10:00 (3) **Ridin' the Trail-Rex Trailer**
"Cowboys from Texas." Range-riding adventures with the popular star and his saddle pal, Bob Livingston.

(8) **Capt. Midnight—Adventure**

(10) **Barker Bill's Cartoons**

10:15 (6) **Saskatoon & Cedric**
For details on how to make a Halloween puppet, see page A-2 of this issue.

(10) **Superman Cartoons**

10:30 (6) (8) **Smilin' Ed's Gang-Tales**
Gungo, the jungle boy, seeks two kidnaped daughters of an English Regent abducted by leopard worshippers.

(10) **Winky Dink and You**
Jack Barry and Winky Dink open the show by having the kids at home draw a leopard who proceeds to introduce a kitten. After that everyone joins in singing "The Winko Song." The fifth episode of "Elmo the Spy" is shown.

11:00 (3) **Grady and Hurst—Records**

(6) (8) **Space Patrol-Adventure**
Gangsters who masquerade as military policemen try to capture Commander Corry and Cadet Happy and steal their new space cruiser. The Space Patrol is at the mercy of an interplanetary crook, Gart Stanger. Ed Kemmer.

(10) **Capt. Midnight—Adventure**
"The Walking Ghost." Capt. Midnight's quiet game of chess with Tut is interrupted by a call from Marcia Stanhope. She claims that a ghost is trying to kill her. Richard Webb, Alan Soule. (Film)

(12) **Old-time Movies—Killiam**

11:15 (12) **Kartoon Karnival—Films**

11:30 (6) **Jon Gnagy—Drawing**

(8) **This Is the Life—Religion**
Political corruption makes a greedy man dishonest and leads an honest man to a very difficult decision. (Film)

(10) **Abbott & Costello-Comedy**
"Vacation." Bud and Lou set out for a long vacation but get only a half a block from their boarding house. (Film)

11:45 (6) **The Home Show—Features**

AFTERNOON

12:00 (3) TV Teen Time—Fashions
(6) Do It Yourself—Bob Dale
(8) (10) The Big Top—Circus
Jack Sterling crocks the whip far this week's perfarmonces. (Philodelphia)
Aerial-Motorcyclists .....The Albanis
Unicyclists .....The Cyclettes
Juggler .....Mike Pickering
Acrabats .....The King Trio
Animal Act .....
.....Joe Lemke's College of Chimps
Aerialists .....The Nomedies
(12) Junior Movies—Films

12:15 (3) Charm Headquarters

12:30 (3) MOVIE—Drama
Hallywaad Playhause: "Korea Potrol." A UN patral is assigned to demolish a bridge which is impartant to the North Koreans. Set in Sauth Karea, June, 1950. Richard Emory, Benson Fong, Al Eben.
(6) Sports Clinic—Quiz
(12) Lunch 'n' Laffs—Cartoons

1:00 (6) Televiews—Films
(8) (10) Lone Ranger—Western
(12) Film Featurette

1:30 (8) News Summary
(10) Uncle Johnny Coons
Coons relotes slapstick comedies ond spends the rest of his time creoting inventions which, of course, never work.
(12) Post Time, U.S.A.—Racing

1:35 (8) Football Preview

1:40 (6) Political Talk

1:45 (3) (8) (12) (33) Football-Canada
Toronta Argonauts vs. Montreal Alauettes ot Taronto. Sportscosters Lindsey Nelson and Jim Crowley report the oction and the "colar."
(6) (57) Football—Philadelphia
University af Pennsylvania meets Penn State University. Jack Drees, Tom Harmon ond Bill Stern report the action ond "color" from Franklin Field, Philo. *Must sparts events bon TV to be successful at the gate? A complete analysis of this cantraversial subject appears in next week's issue af* TV GUIDE.

2:00 (10) What in the World?—Quiz
Rene D'Harnoncourt, directar of New Yark's Museum of Modern Art, joins the ponelists trying ta identify the curias on the spatlighted pedestol. Drs. Carleton Caon ond Schuyler Cammann ore the panelists. Alfred Kidder is moderator.

2:30 (10) MOVIE—Double Feature
Armchair Theater: (1) "Merrily We Live." When a young writer stops by to use the phone, the scatterbrained wife of the house thinks he is a homeless tramp and invites him ta stay. Canstance Bennett, Brian Aherne, Billie Burke, Alan Mowbray, Bonito Gronville, Patsy Kelly. (2) "Pittsburgh Kid." A promising boxer finds his future complicoted by o love affoir with two girls and a murder plat. He perseveres ta win the title, one girl ond cause the murderer's arrest. Billy Conn, Jean Parker, Dick Purcell, Alan Boxter.

4:00 (10) (61) Horse Racing—Camden
The Gorden Stote, twa-yeor-olds, mile-and-one-sixteenth, tatol purse passibly as high as $300,000. Sportscoster for the roce, billed as the warld's richest, will be Bryan Field, ot the Garden Stote Race Track, Camden, N.J. Som Renick interviews the winning jockey ond owner.

4:20 (3) Political Talk

4:30 (3) (8) (12) Pro-Basketball
DEBUT First in a series af telecosts of Natianal Bosketboll Associotion games, todoy pitting The Baston Celtics ogainst The Rochester Royals at Rachester. Sportscaster Morty Glickmon, himself a former pro basketball player, will be courtside cammentatar each week.
(10) Robin Roberts Sports Club
The fomous Phillies hurler emcees the shaw featuring young tolent in the ring. Commentory by Jack Whitaker.

4:45 (6) MOVIE—Western
Guild Western: "Mask of the Dragon." Violence occompanies on ottempt to smuggle a jade statuette containing uronium into the United States. Richard Travis, Sheilo Ryan, Sid Melton, are featured in the lead roles.
(10) Political Talk

5:00 (8) Life Begins at 80—Panel
Moderator Jack Borry leads on octogenorian panel through a sprightly session of wit, humor and philosophy. (Film)

(10) Cisco Kid—Western
Cisco (Duncon Renoldo) runs into a gang of outlows when he runs out of ammunition. Leo Corrillo os Poncho. (Film)

5:30 (3) Rex Trailer's Ranch House
Youngsters flock in for Western songs, gomes, stories and dances.

(8) The Star and the Story
"The Round Dozen." A bigomist who hod 11 wives, morries ogoin but is olso superstitious obout marrying 13 women. Brian Aherne stors. (Film)

(10) Gene Autry—Western
"Prize Winner." A county foir should be fun for Gene, Pat Buttrom ond the gong. Insteod it's onother workday for Gene, who must tongle with a con girl, bank robbers and o gang of jewel thieves.

(12) Film Featurette

EVENING

6:00 (3) Abbott & Costello-Comedy
"Pest Exterminotors." Lou ond Bud, os pest exterminators, are mistoken for psychiotrists when they call on o home to "toke core of ants." (Film)

(6) Ramar—Jungle Adventure
"Trail to Danger." Jungle thieves steol half of a map marking the locotion of a rich diamond treosure hidden in the Africon jungle. Jon Holl stars. (Film)

(8) I've Got a Secret—Quiz
Garry Moore is emcee. The panel thot tries to guess the guests' secrets include: Henry Morgan, Joyne Meadows, Laroine Day and Bill Cullen. (Film)

(10) Big Town—Drama

(12) Young Delawareans
Youngsters from the Williom Penn School.

6:30 (3) MOVIE—Western
Western Trail: "Come on, Cowboys." Bob Livingston stors as the hero.

(6) Sports—Tom Moorehead

(8) Sports—Dave Brandt

(10) Follow That Man—Drama
Ralph Bellamy stars os sleuth Mike Bornett, trocking down criminols. (Film)

(12) Six-thirty Edition

6:40 (8) The Weatherman

6:45 (6) Newsreel—Frank Hall

(8) World News—Jim Cox

(12) The Sporting Scene

6:55 (6) Weather—Francis Davis

(8) Tomorrow's News

7:00 (3) TALES OF TOMORROW
"Fishermon's Wife." A young scientist (Tom Droke) discovers o formulo for rejuvenation, o veritoble Fountoin of Youth. His colleogue's wife is an unhoppy woman, unhappy with her husband ond obsessed with a feor of oge. (Film)

(6) HOPALONG CASSIDY
"Twisted Troils." Hoppy (Williom Boyd) seems to be the victim of omnesia os he tries to sove the ranchers from embezzlement by their own cattlemen's associotion. Edgor Buchanon. (Film)

(8) ALL-STAR THEATER—Drama
"The Bet." Viveco Lindfors, Helmut Dantine ond Corl Esmond in o stronge ond gripping drama of a terrible woger. (Film)

(10) FOREIGN INTRIGUE—Drama
"Foreign Intrigue in the Empty Room." A would-be killer wounds his victim neor Storm's hotel. Collapsing in Storm's arms, the exhousted man thereby inodvertently includes Storm in a deadly dispute with deoth os the easiest way out. Gerold Mohr stars as Chris Storm. (Film)

(12) (33) MR. WIZARD—Science
"Buried Treasure." Mr. Wizord (Don Herbert) ond his assistant Buzz (Bruce Podewell) find out about ores and learn how minerals are found ond removed from the ground. (Chicago)

7:30 (3) (8) (12) ETHEL & ALBERT
Albert's mayorolty compoign is progressing nicely until his boss poys him on unexpected visit. Even thot police record poles beside the boss' threot to Albert's election! Peg Lynch ond Alon Bunce are Ethel and Albert. Ray Bramley is the boss.

(6) DANGEROUS ASSIGNMENT
"The Red Queen Story." Agent Steve

Mitchell is sent to Singapore to contact the Red Queen who has information concerning a million dollar cache of stolen rubber. Brian Donlevy as Mitchell. (Film)

10 61 BEAT THE CLOCK—Quiz

Bud Callyer, assisted by Roxanne, gives stunts of all kinds to studio contestants.

8:00 3 12 MICKEY ROONEY SHOW

Mickey Mulligan enters the squared circle for a local policeman's boxing bout. The question asked by his worried family: will he be "out for the evening?" Mickey Rooney, Regis Toomey and Claire Carleton. (Film)

6 DOTTY MACK SHOW

Dotty, Bob Braun and Colin Male pantomime to popular recordings. An added feature of the new hour-long show is the guest appearance of a different dance group each week.

Part 1

Dotty: Wobblin' Goblin..Rosemary Clooney
Dotty, Bob: Man and Woman
....Rosemary Clooney & Guy Mitchell
Dotty: Can't Help Lovin' Dat Man
.....Ava Gardner
Dotty: If I Give My Heart to You
.....Doris Day

Part 2

Dotty: Punky Punkin ....Rosemary Clooney
Dotty & Colin: The Hokey Pokey
.....Jo Ann Greer
Dotty & Colin: I Know a Secret
.....Spike Jones
Colin: C'Est Si Bon .....Stan Freeberg
Dotty: I Can't Tell a Waltz from
a Tango .....Patti Page

DONALD O'CONNOR

on

TEXACO STAR THEATER

Saturday night·Ch. 3·8·12, 9:30 P.M.

Presented by

YOUR TEXACO DEALER

The best friend your car has ever had!

8 THE LINE-UP—Drama

"The Kenovak Case." An immigrant mother asks the San Francisco police to find her missing teen-age daughter. Det. Lt. Ben Guthrie and Insp. Matt Grebb search for the Americanized young immigrant.

Cast

Det. Lt. Guthrie.....Warner Anderson
Insp. Grebb.....Tom Tully
Insp. Fred Asher.....Marshall Reed
Joe Trent.....Louis Nicolette
Eddie Minter.....Alan Wells

10 61 JACKIE GLEASON

Again we are visitors in the compact apartment of Ralph and Alice Kramden, where living-room, dining-room and kitchen are all in one. Frequent visitors are Ed and Trixie Norton from upstairs. Ralph: Jackie Gleason. Alice: Audrey Meadows. Ed: Art Carney. Trixie: Joyce Randolph. Jack Lescoulie is emcee and Ray Bloch leads the orchestra. In tonight's sketch, Ralph's boss is throwing a party and doesn't invite Ralph.

8:30 3 8 12 PLACE THE FACE

Emcee Bill Cullen helps actor Pat O'Brien and singer Tony Martin place faces from the past. Also here to play the game is the frightening, exciting Vampira.

6 FORT DIX PRESENTS

Corporal Larry Ferrari with a half-hour of organ music.

9:00 3 8 12 IMOGENE COCA

Imogene stars in a variety show. Songs, dances and comedy sketches are the order of the evening.

6 57 BOXING—Albany

Another in the series of amateur bouts showcasing some of the best prospects on the Eastern seaboard. Jack Gregson reports the three-rounders from the Mid-City Arena, Albany, N.Y.

10 61 TWO FOR THE MONEY

Hoosier wit Herb Shriner asks the questions as contestants try to build up cash.

9:30 3 8 12 DONALD O'CONNOR

Donald opens the show singing "Anything for a Laugh." He teams up with Sid Miller to offer a lampoon on science fiction in song and dance. The big

mament of the evening is a sketch in which O'Connar and Miller visit the hame af the daughter af a former silent film star. The bays reminisce about the gaod ald days. Also in the cast are: Fritz Feld, Eilene Janssen and Lillian Bronsan. (Film) *Spansored by your Texaco Dealer.*

(10) MY FAVORITE HUSBAND

Liz and George Coaper have a spat and Liz gaes hame ta tell mather the sad tale. Meanwhile, back at the golf caurse, Gearge gives his versian af the argument ta his neighbar and fellaw galfer, Gilly. Liz: Jaan Caulfield. George: Barry Nelson. Gilmare: Bab Sweeney. Myra: Alix Talton. Liz's Mather: Madge Kennedy. *Why did Barry Nelsan forsake the Broadway stage for TV? Story on page 13.*

9:45 (6) (57) FIGHT TALK—Sports

Caake and Dunphy interview Spencer Draytan, supervisor af harse racing throughaut the cauntry and farmer agent far the FBI.

10:00 (3) (8) (12) GEORGE GOBEL

Glamaraus Marilyn Maxwell portrays fabulaus and fictitiaus movie star Marilyn Marvel. She invites "Lonesome Gearge" to her luxurious home far breakfast. Veteran screen camic El Brendel is also in tanight's sketch. Jahn Scatt Tratter canducts the archestra. *El Brendel appears as Jaan's father* an I Married Joan.

(6) RACKET SQUAD—Drama

"Three Ring Circus." An entire small tawn is taken by a sharpie wha claims he can get the circus ta re-route its dates sa that it will play the tawn and bring in lacal merchants thausands of dallars af additianal revenue. (Film)

(10) (61) THAT'S MY BOY

Jack's in a stew. His son, Juniar, hasn't been pledged by a single fraternity at Rassmare College. All this after his father's recard as big man on campusl Eddie Mayehaff is Jarrin' Jack. Gil Strattan, Jr., is Juniar. Rachelle Hudson is Jack's lang suffering wife. (Film) *Eddie Mayehaff's big decision was whether ar nat to play appasite Jerry Lewis. Jarrin' Jack's stary is in next week's issue.*

10:30 (3) (8) (12) YOUR HIT PARADE

Gisele MacKenzie, Snaaky Lansan, Russell Arms, Pally Bergen and the Raymand Scatt Orchestra present the week's tap seven tunes. Extra treats: Polly Bergen offers "Dancing in the Dark" and Snaaky Lansan sings "Gypsy in My Saul."

(6) MOVIE—Drama

Film Playhause: "The Viciaus Years." An embittered Italian war arphan gains a home through blackmail. Tammy Caak, Anthony Rass, Sybil Merritt, Gar Maare.

(10) POLITICAL TALK

N.J. Republican State Cammittee.

11:00 (3) Liberace—Pianist

Selectians: "I Dan't Care." "Hawaiian War Chant." "My Heart Cries for Yau." "El Cumbanchera." "Cornish Rhapsody."

(8) Eleventh Hour News

(10) News—John Facenda

(12) Headline Roundup

11:10 (8) Regional News

(10) Sports Final—Whitaker

(12) Headlines in Sports

11:15 (8) I Led Three Lives—Drama

An ald friend urges Herb Philbrick (Richard Carlsan) ta handle publicity for a cangressianal candidate well-knawn far his autspaken anti-Cammunism. Herb has ta refuse. (Film)

(10) MOVIE—Mystery

Diamand Mystery Theater: "Appaintment with Crime." A stary of crime and vengeance invalving a bigtime jewel thief. William Hartnell and Joyce Haward.

(12) Jack's Jukebox—Records

11:30 (3) MOVIE—Comedy

Saturday Night Playhause: "Spring in Park Lane." An impaverished nableman falls in lave with the niece af his emplayer. Michael Wilding, Anna Neagle.

11:45 (8) Wrestling—Film

12:00 (6) Newsreel—Frank Hall

12:10 (6) Weather—Francis Davis

12:15 (10) MOVIE—Murder

Late Show: "Sons af Adventure." A Western film star is murdered. Lynne Roberts.

12:45 (8) Today in Sports

12:55 (3) News—Frank Carter

1:00 (3) Thought for Tomorrow

Letters to the Editor

—YOU TELL TELEVISION

Correspondence for this department should be addressed to Regional Editor, TV GUIDE, 302 N. 13th St., Phila. 7, Pa.

Winter TV Doldrums

I am writing in defense of programs you recently called "Ha Ha Boo Hoo." Let me tell you, I could cry far easier about the awful winter schedule. If it doesn't change I'll sell our set for pins.

Moore

Whenever there really is a good program, such as Garry Moore, they schedule him at an hour no busy housewife can take time out to watch. In his place, Robert Q. Well, we're hearing so many song and dance programs we can again join the "Y" and PTA and not miss a favorite show. I certainly hope they let Linkletter, Warren Hull and Win Elliot alone. Hollywood has just about taken over, so TV faces the fate of the movies. If I have to boo hoo it will be for the dearth of good programs, not daytime serials!—*Mrs. Iva Stull, Lewistown, Pa.*

Suspects *What's My Line?*

After listening to the Sunday, Oct. 3 show of *What's My Line?*, I have finally proved to myself that the show is a phony. The questions directed to the cowgirl were obviously rehearsed. No matter what the staff of the show may say, I and my friends are fully assured that many, if not all, of the occupations are known to the panel.—*Barbara Altman, Philadelphia.*

Lanza Lover

I just finished viewing the *Shower of Stars* show. I thought Mario Lanza was just wonderful. Would certainly enjoy seeing him on a show of his own.—*Miss M.S., Morrisville, Pa.*

***Strike It Rich* Deaf?**

I would like to know why I never hear from the *Strike It Rich* people. I and other people have sent in 11 letters since 1951. I have had multiple sclerosis for nine years and I need a folding wheelchair which costs about $115.—*Mrs. Irma Summers, Lansdale, Pa.*

Wesley Morgan Fan

My idol on *Life of Riley* is Wesley Morgan. Can you tell me his age or anything about him?—*M. Englander, New York, N. Y.* [*Wesley is 14 years old, and has been performing professionally since he was six-and-a-half years old.*—Ed.]

WDEL-TV M.P. In '55

Can you please inform me if WDEL-TV in Wilmington, Del. is scheduled to go to maximum power?—*Patricia George, West Reading, Pa.* [*According to station officials the maximum power move may be made in early 1955.*—Ed.]

Fervent Froman Fan

I was pleased to see, in TV GUIDE, where some of Jane Froman's fans have made a scrapbook of her life. I, too, am a great admirer of Jane and have made my own scrapbook of everything I can find of her life. Could you relay my pleasure to those young people and tell them I will be the first purchaser of their book when completed. Jane Froman is a grand person with a beautiful voice and a charming gracious manner. I wish she had more time on the air. —*Jeannette Briggs, Philadelphia.*

Froman

MORNING

9:15 (3) **Thought for Today**

9:20 (3) **Today's Headlines**

9:30 (3) **Faith in Action—Religion**

(6) **Ramar—Jungle Adventure**

"Contraband." A gang of hijackers set out to bring the code of the underworld into the jungle. (Film)

9:45 (10) **Lamp Unto My Feet**

"The Hard Way" tells of a tough young recruit who resists the boot camp's character-education program. A Navy chaplain must prove to him that this is no "sissy" stuff. (Film)

10:00 (3) **Catholic Hour—Religion**

Father Urban Nagle recalls some of the unusual friends brought to his home by Uncle Malachy. The scene is New England at the turn of the Century when Father Nagle was a boy.

(6) **What's Your Trouble?**

"I Get So Tired." Filmed discussion.

10:15 (6) **Sunday Comics—Children**

(10) **MOVIE—Western**

John Wayne Theater: "New Frontier." The popular cowboy stars as the hero.

10:30 (3) **This Is the Life—Religion**

A widowed mother fights a losing battle against despair and poverty, though her key to victory and happiness is hidden within her. (Film)

(6) **Faith for Today—Religion**

Rev. W. A. Fagal suggests a way out for a fatherless boy who suddenly realizes that his own life is in danger if he breaks with his gang. (Film)

11:00 (3) **Bertie the Bunyip—Fantasy**

(6) **Adventures of Danny Dee**

11:05 (8) **Sunday Serenade—Music**

11:15 (8) **Sunday Meditation**

Religious dramas filmed by the Seventh Day Adventists, the Christophers and the National Council of Churches.

(10) **Barker Bill's Cartoons**

11:30 (6) **Hopalong Cassidy**

"Hoppy Leother Burners." William Boyd stars as the hero. (Film)

(10) **Children's Hour—Variety**

AFTERNOON

12:00 (3) **Pet Show—Children**

(12) **The Week in Review**

12:15 (3) **Brinkley's Newsroom**

12:30 (3) **Great Music—Concert**

Guy Marriner presents William M. Kincaid, flute soloist. Selections: "Dance of the Blessed Spirits," "Scherzo," "Pavane," "Allegretto" and "Prelude in C Sharp Minor."

(6) **MOVIE—Drama**

Guild Playhouse: "Scotland Yard Inspector." Investigation of a murder case exposes newspoperman Phil Odell (Cesar Romero) to repeoted dangers. Lois Moxwell co-stars.

(8) (10) **Contest Carnival—Fun**

Barker Gene Crone, in Philadelphia, announces more youthful acts competing for the big prize. Mona Benner, acrobat from Roslindale, Moss. Patricia Walczak, tumbler from Trenton, N.J. Anderson & Company, ring act from Brooklyn.

(12) **TV Catholic Guild—Religion**

1:00 (3) **MOVIE—Intrigue**

Acodemy Theater: "Love Story." A concert pianist and an RAF pilot fall in love, but each keeps a terrible secret from the other. Margaret Lockwood, Stewart Granger, Potricia Roc.

(8) **Catholic Youth Show**

(10) **Penn Football—Film**

Highlights of the Penn-Penn State University gridiron ocfion. Bill Campbell.

(12) **Johns Hopkins—Science**

"Kids with Courage." Dr. Winthrop Phelps of Johns Hopkins University introduces a group of children who have cerebral palsy. With their help, Dr. Phelps will show the training and therapy given to victims of this dreaded disease. Lynn Poole moderates. (Boltimore)

1:15 (8) **League of Women Voters**

1:30 (8) **Roy Rogers—Western**

"Hard Luck Story." Roy intercepts a gang that is beating up a young man insured through the Hard Luck Insurance Company. Dale Evons. (Film)

(10) MOVIE—Romance
Sunday Cinema: "Affairs of Geraldine." An heiress leaves her small-town home and goes to search for a husband. Jane Withers, Jimmy Lydon co-star.

(12) Schools in Action
Wilmington schools participate.

2:00 (6) (8) (12) (57) (61) Pro Football
The New York Giants meet the Cleveland Browns. Chris Schenkel reports the action from Cleveland Stadium.

2:30 (3) American Inventory
"From Kitty Hawk" is a documentary drama on the history of aviation. (Film)

(10) Hall—Mitchell Debates
The final show of the series finds the two party chairmen themselves back on the platform. Topic of debate will be central of Congress. Participating will be Democrat Stephen Mitchell and Republican Leonard Hall.

3:00 (3) Telerama—Review

(10) Name That Tune—Quiz
Bill Cullen is emcee, Vicki Mills is the vocalist, Harry Salter's Orchestra provides the "guess tunes."(Film)

3:30 (3) People Are Funny-Games
Art Linkletter will prove that people are funny by quizzing contestants from the audience and then having them perform unusual and comical stunts. (Film)

(10) Adventure—Education
James Michener brings Charles Callingwood another tale of the South Pacific. They discuss the South Sea Islands from three aspects: (1) As they appeal to authors. (2) As they are described in the legends of their inhabitants. (3) As they are reconstructed through anthropological studies. The island of Makil is seen on film as we learn of the day-to-day life of the natives of the South Seas.

4:00 (3) Roy Rogers—Western
"Hard Luck Story." Roy intercepts a gang that is beating up a young man insured through the Hard Luck Insurance Company. Roy suspects that the officers of the company have a part in the brutality. Dale Evans, Pat Brady. (Film)

(10) The American Week

4:30 (3) (8) (12) Zoo Parade-Nature
"Animals' Ears." Marlin Perkins.

(10) You Are There—History
"The Burning of Rome" in 64 A.D. causes untold havoc. (Film)

5:00 (3) (8) (12) Hall of Fame-Drama
"The Path to Peace" by Eileen and Robert Mason Pollock, tells of Horace Greeley's crusade to free Jefferson Davis, former president of the Confederacy. Greeley, editor of New York's Weekly Tribune, wrote a series of articles protesting the continued imprisonment of Davis, who had been held without formal charges in a Washington jail.

(6) Super Circus—Variety
Ringmaster Claude Kirchner and his assistant Mary Hartline usher in the acts to appear in Chicago's *Super Circus.*

Cloud-Swinging .....Joanne Day
Magician .....Dr. Conrad
Elephant Act .....Chipperfield's Elephants
Acrobats .....The Flying Nesbitts
Clown Stunt ....."The Monster"

(10) Omnibus—Alistair Cooke
Alistair Cooke introduces another cultural variety program. Among this week's features: a film on the Toby Players, one of the tent shows now playing small towns around the country. These fascinating reminders of another age are seen as they arrive in a town, put up their tents and put on a performance. The title of their play: "Toby and the Tall Corn." Russell Lynes, magazine editor and author of "The Tastemasters," narrates. "A Cleor, Fresh Breeze" is a drama-documentary by magazine writer Joel Sayre. It follows the political career of a young man (Richard Kiley) at its start, and shows how he learns "the score." Eva Marie Saint plays the young mon's wife, and E. G. Marshall plays a newspapermon.

5:30 (3) (8) (12) March of Medicine
RETURN The first in this season's series turns our attention to mental illness, with emphasis on schizophrenia, commonly known as "split personality." A young, recovered patient will cooperate in presenting the program. Principal feature

is a "live" pickup from the Hudson River State Hospital at Poughkeepsie, N.Y., where the host will be the director, O. Arnold Kilpatrick. Viewers will see the physical provisions for patient care, personnel training programs, rehabilitation procedures, electric shock treatment, insulin therapy and the psychiatric probing into the patient's emotional history. Another feature will include reports from the N.Y. State Psychiatric Institute, with Lawrence C. Kolb, institute head, as host. Ben Grauer is the narrator.

EVENING

6:00 (3) Meet Corliss Archer
Ann Barker stars as Corliss, Bobby Ellis as Dexter. (Film)

(6) Annie Oakley—Western
"Annie Meets Some Tenderfeet." When an old prospector dies, Annie (Gail Davis) has to do some very fancy shooting to capture the killers. (Film)

(8) Sanctuary Time—Religion

(12) Meet the Press—Panel
Sen. Paul Douglas (D., Ill.) who is fighting for re-election and Joseph T. Meek, his Republican opponent, meet a panel of newsmen in Chicago. The panel: Tom Reynolds, John J. Madigan, Robert Howard and Lawrence Spivak. Ned Brooks acts as moderator.

6:30 (3) Let's Go—Travelog
Armchair tourists visit Europe. (Film)

(6) Janet Dean, R.N.—Drama
"The Gillis Case." Nurse Dean (Ella Raines) helps a young girl realize that her fiance wants her for herself rather than for her face or beauty, after she is severely burned in an accident. (Film)

(8) Death Valley Days—Drama

(10) Waterfront—Drama
"Sea Bells." The skipper (Preston Foster) saves his wife's friend from the clutches of a man wanted by the FBI. Lois Moran, Ted de Corsia, Lyle Talbot. (Film)

(12) May We Quote You?-Panel
Clair J. Killoran and Elbert N. Carvel are tonight's guest panelists.

6:40 (3) News—Randy Kraft

6:45 (3) Stranger Than Fiction
Features: (1) Artificial flowers. (2) Hens with glasses. (3) Stainless steel teeth. (4) Kid roller coaster. (5) Animal cookies. (6) Cat hits bottle. (Film)

7:00 (3) SUNDAY AT SEVEN—Drama
"Colonel Esteban's Duel." In tonight's *Favorite Story*, Adolph Menjou, as Col. Esteban, commander of an old Spanish regiment, has a problem with touchy Lt. Diego Mendez whose hypersensative "honor" leads him into duel after duel. Kim Spaulding stars as Col. Esteban and featuring Pamela Duncan. (Film)

(6) YOU ASKED FOR IT
Art Baker's guests tonight are: two Sipa players who give an exhibition of Filipino-style football, National Motorcycle Drag-Race champion Bobby Sir Kegian, professional comedy diver Frank Foster, and the drill team of The Naval Electronics School at Treasure Island, Cal., who will demonstrate slow-motion marching. (Film)

(8) (12) PEOPLE ARE FUNNY
Art's Halloween stunts include sending one contestant out to change a $1000 bill and giving another a chance to win a trip to Paris. Two husbands are also given a chance to join in the fun when one gets his memory tested and the other wins money for every article he can name in his wife's purse. (Film) *Art Linkletter's show is reviewed in next week's issue of* TV GUIDE.

(10) LASSIE—Drama
Lassie and his young master, Jeff, spot a lion while they are out hunting in some nearby woods. Ellen, Jeff's mother, finds it hard to believe her son's story when he tells her of the incident. (Film)

Cast

Jeff Miller .....Tommy Rettig
Ellen Miller .....Jan Clayton
"Gramps" Miller .....George Cleveland

7:30 (3) (8) (12) MR. PEEPERS
It's trick or treat night! Mr. Peepers tells a Halloween tale of a group of troublesome children. As one child listens, he imagines the Jefferson Cityites as they

YOUR SUNDAY BEST...

9:00 PM	WALTER WINCHELL
9:15 PM	THE MARTHA WRIGHT SHOW
9:30 PM	LIFE BEGINS AT EIGHTY
10:00 PM	BREAK THE BANK
10:30 PM	RACKET SQUAD
11:00 PM	DREW PEARSON
11:15 PM	PLAYHOUSE

ABC-TV and DuMont Networks

WFIL-TV

Channel 6

Good Company Anytime!

would oppeor in his romantic story.

Cost

The Good Knight..Wally Cox (Robinson)
The Bad Knight .....Tony Randall (Wes)
Queen.....Georgiann Johnson (Marge)
Lady-in-Waiting.....Pot Benoit (Nancy)
The Bad Witch
.....Marion Lorne (Mrs. Gurney)

6 PLAYHOUSE—Polly Bergen

Marguerite Chapman stars in "Such a Nice Little Girl." She's a lady lawyer who must free a husband and wife of murder charges. The wife had threatened to leave her husband to return to her former spouse. Now her former mate has been found dead. The husband and wife are Stuart Nedd and Vera Miles.

10 61 JACK BENNY SHOW

The half-hour sketch features Jack as the proprietor of a rood-side hamburger stand. The door of his stand opens at midnight one night, and there stand two gangsters. Dennis Day and Alan Ladd are the ruffions. Verno Felton plays Dennis Day's mother. Frank Nelson plays an interior decorator. (Hollywood)

8:00 3 8 12 COMEDY HOUR

A musical-variety cast is headed by actress Terry Moore and ventriloquist ond pal, Paul Winchell & Jerry Mahoney. Guests: vocalist Connee Boswell, singer Don Cornell and The Bernard Brothers. Don sings his popular "Hold My Hand." Poul and Jerry appear in o private detective sketch. In a park scene, Jerry tries to summon the nerve to ask Terry Moore for a date. (Hollywood)

6 33 FLIGHT NO. 7

10 61 TOAST OF THE TOWN

The big names on Ed's guest list include: singer Nat "King" Cole; comedian Bert Lohr; actor Douglas Fairbanks, Jr.; internationolly known Sponish guitorist Andres Segovio; ond fomed othletes who salute the late sportscaster Grontlond Rice. Mr. Foirbanks reads one of Rice's favorite poems. He then introduces athletic greats:

SUNDAY

JOAN CRAWFORD

Only time on TV this season

The Road to Edinburgh

The lovely screen star appears in a tense story of an American woman, a lonely road in Scotland and a mysterious stranger. See the dramatic climax on:

The NEW GENERAL ELECTRIC Theater

WCAU-TV
Channel 10
9 p.m.

fighters Gene Tunney, Jack Dempsey and Joe Louis; farmer football coach Earl Blaik af Army; galfers Gene Sorazen and Walter Hagen; baseball's "Georgia Peach," Ty Cobb; jockey Earl Sande; and "The Four Harsemen af Natre Dame," Jim Crowley, Dan Miller, Elmer Layden and Harry Stuhldreher.

8:30 6 33 BIG PICTURE-Army Film
"Japan, Our Far East Partner" shaws the U.S. Army in Japan. Our changing attitude toward that country is illustrated.

9:00 3 8 TV PLAYHOUSE—Drama
"Time af Delivery" by David Shaw from a story by Dan Barrie, relates the tale of a coreless mailman. When he samehow lases three letters, the lives af many individuals are deeply affected. The three wha anxiously await the mails ore played by Helen Auerbach, Martin Brooks and Alexander Scaurby.

6 WALTER WINCHELL

"HONESTLY, CELESTE!"

Celeste Holm

Charming . . . Captivating

Starring now in TV's newest, freshest, funniest comedy series . . .

TIME: 9:30 P. M.

CHANNEL: 10-61

For Bristol-Myers Products

10 61 G. E. THEATER—Drama
Jaan Crawford stars in "The Road to Edinburgh." An American newspaperwoman is driving to Edinburgh in order to cover a stary. Her car breaks down and a man affers her same help. In return she gives him a lift but saon begins to regret her affer. (Film)

Cost

Mary Andrews .....Joan Crawford
The Man .....John Sutton
A Boy .....Christopher Cook
A Soldier .....Chuck Connars
A Paliceman .....Jack Raine

Spansared by General Electric.

12 THEY STAND ACCUSED
Chicago lawyers plead another interesting cose. The decision is made by studio audience who act as a jury.

9:15 6 57 MARTHA WRIGHT
Martha sings "Yau Are My Lucky Star" and "Hey There." Bobby Hackett and his band affer "The High and the Mighty." As a finale, Martha, pianist Normon Paris and the band join in "I'm Gonna' Wash That Man Right Out af My Hair."

9:30 6 LIFE BEGINS AT 80—Panel
Moderator Jack Barry leads an octogenarian panel through a sprightly session of wit, humor and philosophy. Panel: Geargiana Carhart, 89; Fred Stein, 86; Capt. Matthew Little, 93; Thomas Clark, 83, Lucia Seger, 80.

10 61 HONESTLY, CELESTE!
Celeste Anders thraws a hausewarming party ta celebrate her new-faund Greenwich Village apartment and her first front-page story. Among the guests are Celeste's newspaper calleagues, ex-gangster Marty and his bubble-dancing girl friend.

Cast

Celeste Anders .....Celeste Holm
Bab Wallace .....Scatt McKay
Marty Gordan .....Mike Kellin
The Bubble Dancer .....Jean Carsan
The Landlady .....Nydia Westman
The Editor .....Geaffrey Lumb
Secretary .....Mary Finney

Spansared by Mum Mist and Ipana.

10:00 (3) (12) LORETTA YOUNG

Laretta Young entertains and talks with a graup af Girl Scauts fram the Las Angeles area. Her stary tells af a Girl Scaut's heraism when Laretta, as a caunty visiting nurse, gives a lift ta a strange yaung man. She daes nat knaw that he is an escaped canvict. (Film)

(6) (33) (57) BREAK THE BANK

Tanight's jackpat amaunts ta $2000.

(8) TOAST OF THE TOWN

As a salute ta new talent Ed intraduces the cast af the review, "I Feel Wanderful" at New Yark's Theater de Lys. Phyllis Newman sings a lampaon an the new styles, "Diar, Diar." The ather number is "Crack in the Recard." Featured are Bab Miller, Abbie Gaye, Rebecca Barksdale, Rita Tanna, Sherry McCutchean, Ed Halleman, Tam Nixan and Richard Tane. Far the sparts fans, Ed intraduces Cannie Mack and the eight men respansible far keeping the Athletics in Phila.

(10) FATHER KNOWS BEST

Bud leaves hame and rents a raam aver a feed stare when he feels he isn't needed at hame. Jim decides ta use same reverse psychalagy, and encaurages his son ta begin life an his awn. Robert Yaung, Billy Gray, Jane Wyatt. (Film)

10:30 (3) THE HUNTER—Intrigue

"The Case af the Caunterfeit M.P.C.'s." Bart tries ta intercept a plan by the Cammunists ta turn aut caunterfeit U.S. military payment scrip in Germany. On the trail, he meets up with a pretty WAC and a lavely camrade. Keith Larsen stars as Bart Adams, The Hunter. (Film)

(6) RACKET SQUAD—Drama

"The White Carnatian." A jewelry swindle is expased by Capt. Braddack.

(10) WHAT'S MY LINE?—Quiz

(12) POLITICAL TALK

11:00 (3) News—Dick McCutchen

(6) Drew Pearson—Predictions

(8) Sunday News Special

(10) News, Sports—Whitaker

(12) MOVIE—Crime

Sunday Night Theater: "Gangs, Inc." A gang takes aver an entire tawn.

11:10 (3) MOVIE—Suspense

Detective Time: "Far Yau I Die." A yaung girl tries ta help an escaped prisaner, wrangfully canvicted, ta regain his faith in the future. Cathy Dawns.

11:15 (6) Hollywood Theater-Drama

"Hat Welcame." A half-haur feature.

(8) MOVIE—Drama

Sunday Film Playhause: Feature film.

(10) Man About Town

11:30 (10) Political Talk

Citizens far Eisenhawer Committee.

11:35 (10) MOVIE—Comedy

Late Shaw: "Merrily We Live." When a yaung writer stops by to use the phane, the scatterbrained wife of the hause thinks he is a homeless tramp and invites him ta stay. Constance Bennett.

11:45 (6) Stories Retold—Bible Tales

"On Martyr's Hill." Rev. Stanley K. Gambell tells the stary cancerning a Karean hillside where Christians ance died and a new generatian learns ta live midst the tears, but laughter, taa.

12:00 (6) Ramar—Jungle Adventure

"Evil Trek." Jan Hall stars. (Film)

12:15 **(8) Today in Sports**

(12) News Summary

12:45 **(3) News—Frank Carter**

12:50 **(3) Thought for Tomorrow**

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MORNING

6:50 (3) **Thought for Today**
6:55 (3) **Weather—Pat Landon**
7:00 (3) (8) (12) **Today—Garroway**
Dave Garraway interviews Gen. Wilfred Kitching, international leader af the Salvatian Army. The Salvatian Army Band plays for us. Filmed highlights of the week-end's tap callege faatball games.
(10) (61) **Morning Show**
Pianist Jae Melis plays "Dancing an the Ceiling," Ravel's "Balera," "Starlight" ond "The Tauch af Yaur Lips." The Baird puppets ga callegiate with "Teacher" and "Little Brawn Jug."
8:45 (6) **Televiews—Films**
8:55 (3) **Today with Mary Wilson**
(10) **Mister & Missus—Features**
(12) **Delaware Today—Rhoads**
9:00 (3) **Let Scott Do It—Variety**
(6) (57) **Breakfast Club—Variety**
Don has brought the whole cast with him ta New York City far a week, where the Club telecasts fram the Terrace Raom af the New Yorker Hatel. Dan McNeill's family includes Fran "Aunt Fanny" Allisan, Jahnny Desmond, Eileen Parker and Eddie Ballantine's Orchestra.
(8) **College of the Air**
A roundtable farum.
(12) **Here Comes Charlie**
9:30 (8) **Hymns of Faith—Music**
9:45 (8) **Spotlight on the Stars**
(10) **Portia Faces Life—Serial**
(12) **What's Your Trouble?**
10:00 (3) (8) (12) **Ding Dong School**
(6) **Personality Parade**
(10) **Garry Moore—Variety**
Animal Visitor.....Ivan Sanderson
Turtle Race.....Garry Maare & Cast
"Cauntry Stare" .....Isabel Robins
10:30 (3) **Operation Blackboard**
(6) **Romper Room**
(8) (12) **A Time to Live—Serial**
Rudy Marian finally becames engaged.
(10) **Arthur Godfrey Time**
10:45 (8) **First Love—Serial**
Chuck Gibson tells Andrews of his plans.
(12) **Three Steps to Heaven**
11:00 (3) (12) **Home-Women's News**
Indaor Planting .....Morgaret Cole af Flawer Grawer Magazine
"Haw ta Sell a Hause" Series ..... Talks with Tawn & Cauntry Homes
The Human Brain and Mind ..... Ashley Montagu
Bird Feeding in Winter ..... Arlene Francis & Carl Buchheister
Fashians .....Carrie McCard
(6) **Wiffil Schoolhouse**
Learning far elementary grodes.
(8) **The Brighter Day—Serial**
Randy and Patsy have a first quarrel.
11:15 (6) **University of the Air**
"The Gealagy af Oil in the Middle East." University af Pennsylvania.
(8) **Valiant Lady—Serial**
Mickey is determined to find Bannie.
11:30 (8) (10) **Strike It Rich—Quiz**
11:35 (6) **University of the Air**
"Haw People Adjust." Ogantz Center of Pennsylvania State University.

AFTERNOON

12:00 3 **Three Steps to Heaven**
6 **Features for Women**
8 **TV Farmer—Crop Data**
10 **Valiant Lady—Serial**
Mickey goes to the police station in search of Bonnie. Jimmy Kirkwood.
12 33 **Betty White Show**

12:15 3 **Jack Pyle—Humor**
6 **Ramar—Jungle Adventure**
"The Hidden Treasure." An Indian Fakir tricks his tribe into believing he has powerful supernatural powers and orders his Hindu followers to bury him alive.
8 10 61 **Love of Life—Serial**

12:30 3 **Feather Your Nest—Quiz**
8 **News of the World**
10 **Search for Tomorrow**
12 **Lunch 'n' Laffs—Cartoons**

12:40 8 **Regional News—Brandt**

12:45 6 **Stop, Look and Listen—Fun**
8 10 **The Guiding Light**

1:00 3 **MOVIE—Intrigue**
Hollywood Playhouse: "The Man Who Cheated Himself." A San Francisco detective, in love with an unscrupulous woman, involves himself in the murder of her husband. Lee J. Cobb, John Dall, Jane Wyatt, Lisa Howard.
8 **Portia Faces Life—Serial**
10 **Homemaker's Notebook**
Sponsored by the American Stores.
12 **Midday News—Bob Darby**

1:15 8 **The Seeking Heart—Serial**
12 **Buck's Best—Buck Ross**

1:30 8 10 **Welcome Travelers**
12 **Teletunes—Phone Quiz**
Wayne Fariss calls viewers.

2:00 3 **The Alan Scott Spotlight**
6 **Robert Q. Lewis—Variety**
8 **From the Kitchen Door**
10 **Cinderella Week-end-Quiz**
12 **Aunt Kate's Kitchen**

2:30 3 **Pots, Pans, Personalities**
6 **At Home—Features**
Fashions, beauty, furnishing and decorating. Mary Dorr is hostess.
8 **Search for Tomorrow**
10 61 **House Party—Fun**
Art welcomes singer Connee Boswell to the show. A contest for the oldest mother of a child under a year old will begin today and continue through the week.
12 **The Christmas Shop**

2:45 8 **Today with Kay—Features**

3:00 3 12 **The Greatest Gift**
Jim telephones Eve. Anne Burr, Jack Klugman co-star.
6 **Bandstand—Bob Horn**
Jitterbugs dance to pop records.
8 10 61 **The Big Payoff-Quiz**
The new model (in an Italian hairdo) is 18-year-old Jeannie Johnson, a native of Detroit, Mich.

3:15 3 12 **Golden Windows-Serial**
Julie and Charles receive their sentences for aiding Tom. Eric Dressler.

3:30 3 8 12 **One Man's Family**
Sailor MacPherson finally makes same progress with part of the Barbour family.
10 **Bob Crosby—Music**

3:45 3 8 12 **Miss Marlowe-Serial**
Maggie phones Gavin and goes to see him. Louise Allbritton.

4:00 3 8 12 **Hawkins Falls-Serial**
Floyd and Mitch go on a hunting trip.
10 **The Brighter Day—Serial**
Sandra and Grayling meet at a Halloween party, face to face. Ann Hillary, Hal Holbrook are featured.

4:15 3 12 **First Love—Serial**
8 10 61 **Secret Storm-Serial**
Grace Tyrell urges Peter to permit Jane to live at the Ames household.

4:30 3 12 33 **The World of Mr. Sweeney—Vignette**
Cicero teaches Hannah to Mambo. Cicero is played by Charles Ruggles. Hannah is played by Nell Harris. Harvey is Harrison Dowd. Kippie is Glenn Walken.
8 10 **On Your Account**

4:45 3 12 **Modern Romances**
Story editor Martha Scott begins a story of love in the hills of Virginia. Two young sweethearts make a discovery. Janice: Phyllis Love. Addie: Peg Hillias. Higgins: Vaughn Taylor.

4:55 6 **Political Talk**

5:00 (3) (12) (33) Pinky Lee Show
(6) Hopalong Cassidy
"Partners of the Plain." William Boyd.
(8) Slapstick Theater-Cartoons
(10) Junior Hi-Jinx—Willie
5:15 (8) House Party—Fun
5:30 (3) (8) (12) (33) Howdy Doody
The Princess returns to Doodyville and joins in the search for the mysterious flying Gnu. The Princess is Gina Genardi. Gabby Hayes heads the show.
(10) Family Features—Drama
Flash Gordon: "Mission to Mosca." Flash (Steve Holland) restores peace and harmony to a captive planet. (Film)

EVENING

6:00 (3) Range Rider—Western
"Ten Thousand Reward." Jack Mahoney.
(6) Ramar—Jungle Adventure
"The Urn of Destiny." The sinister power of a rare urn unearthed from the ruins of an ancient temple has perverted the mind of an archeologist who becomes obsessed by the lust to destroy all white people he encounters. Jon Hall. (Film)
(8) MOVIE—Western
Covered Wagon Theater: Part I. "Texas Marshall." About a "league of patriots" who use their name as a front for criminal activities. Tim McCoy, Kay Leslie.
(10) MOVIE—Comedy
Early Show: "Two Mugs from Brooklyn." Story of two cab company owners and their experiences. William Bendix, Joe Sawyer, Arlene Judge.

Follow . . .
CITY DETECTIVE
MONDAY 7 P. M. CHANNEL 6
Sponsored by FELIN'S PORK PRODUCTS

(12) Movie Time—Cartoons
6:25 (8) Sports—Dave Brandt
6:30 (3) MOVIE—Drama
Award Theater: "Bride of the Gorilla." When a plantation owner weds a beautiful young dancer and brings her to his plantation to live, she disrupts the lives of the men about her. Barbara Payton, Lon Chaney, Jr., Paul Cavanagh.
(6) Political Talk
(8) Political Talk
(12) Six-thirty Edition
6:45 (6) Newsreel—Frank Hall
(8) World, Regional News
(12) Weatherman—Foriss
6:50 (12) Sporting Scene—Frick
6:55 (6) Weather—Francis Davis
(10) News—John Facenda
7:00 (6) CITY DETECTIVE—Drama
"My Sainted Aunt." Police Lt. Bart Grant arrives at an unexpected solution to the mystery of the blackmailed aunt and the man who played a dangerous game. Rod Cameron, Joria Curtright. (Film) *Sponsored by Felin's Pork Products.*
(8) MY LITTLE MARGIE
"The Shipboard Story." Vern is on his way to London to settle the estate of a new Earl. Margie wants to go along, so she pretends, with the help of a handsome stranger, that she is going to elope. Gale Storm is Margie, Charles Farrell is Vern and John Lupton is the stranger.
(10) SUPERMAN—Adventure
(12) LET'S ASK THE PASTOR
Activities at the University of Delaware. Rev. George Mueller answers questions.
7:15 (12) CAMPUS CALENDAR
Activities at the University of Delaware. Elbert Chance is in charge.
7:25 (3) NEWS—Taylor Grant
7:30 (3) (12) TONY MARTIN SHOW
Tony sings "It's Almost Like Being in Love" from the film, "Brigadoon," which stars his wife Cyd Charisse. He sings "Heather on the Hills" and "I'll Go Home with Bonnie Jean," also from "Brigadoon." The show closes with "That's What a Rainy Day Is For."

6 57 THE NAME'S THE SAME
Ponelists: Joan Alexander, Bess Myerson, Gene Rayburn. Dennis Jomes emcees.

8 ORGAN MELODIES—Music

10 61 NEWS—Doug Edwards

7:45 3 8 NEWS—Swayze
John Cameron Swayze originates his roundup from Los Angeles this week.

10 61 PERRY COMO—Songs
Perry and The Roy Charles singers offer "Popa Loves Mambo" ond "Jeepers Creepers." He solos to "Hey There." Mitchell Ayres ond the orchestra render "The Tara Theme."

12 NEWSREEL—Joe O'Grady

8:00 3 12 SID CAESAR SHOW
Benny Gaadman and his quintet make things even livelier than usual for Sid, Corl Reiner and Howard Morris. The show tonight is a review. Its highlight, a sketch in which Sid introduces the mysterious "Brain." He also appears in o sketch, "The German Prafessor Tries a Case." The donce group performs in "The Blind Alley" ballet. *The new Caesar is reviewed in next week's issue.*

6 THE STRANGER—Drama
"One Good Man and True" illustrates how mob rule and lynch law can play havoc with law and order in a small town. The Stranger (Bob Carroll) tries to shaw the people that their emotions alone cannot be used to judge the crimes of a fellaw citizen. Mike Kellin and William Zuckert. (Film)

8 RAY MILLAND SHOW
Elections at Comstock turn the McNulty home inta a house divided. Ray Milland, Phyllis Avery. (Film)

10 61 BURNS & ALLEN
Even the motor vehicle deportment isn't sofe from Gracie's confusian-creating logic. She reports to toke her driver's-license test, and leaves some very befuddled officers in her wake. (Film)

Cast

Burns & Allen .....Themselves
Officer .....Ken Christy
Driving Tester .....Stafford Repp

Is George Burns sending out smake signals when he puffs an that big cigar? Mr. Burns reveals all in next week's issue.

8:30 6 CONCERT—Howard Barlow
Ferruccio Tagliavini, tenor, is soloist with the chorus and orchestra under the direction of Howard Barlow.

Mr. Tagliavini

Because .....Guy d'Hardelot
Come Back to Sorrento..Ernesto De Curtis
Una Furtiva Lagrima, from "L'Elisir D'Amore" .....Donizetti
O Sole Mio.....Edoardo Di Capuo

Chorus

Funiculi, Funicula.....Luigi Denza

Orchestra

La Danza.....Massenet
Finale, Faurth Symphony....Tchaikavsky

8 10 TALENT SCOUTS
COLOR Arthur turns a critical eye on the talent brought before him by scouts from all aver the U.S. The performers are all prafessionals trying for the big break via the applause meter.

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9:00 3 12 MEDIC—Drama

"Day 10." The threat af a plague in this modern day is dramatized. The disease begins with a family. Public health officers try to control it by quarantining the area. A second case on the other side of tawn causes mare concern. The title of the story refers to the 10-day period with no new cases which must be waited out before the quarantine can be lifted. (Film) Can become one of television's outstanding shows, observes our reviewer on page 12.

6 57 TO BE ANNOUNCED
8 10 61 I LOVE LUCY

"Mr. and Mrs. TV Show." The sponsor's doomed to be a far grayer man before he finishes with his new husband-and-wife TV team of Lucy and Ricky. Lucille Ball and Desi Arnaz, with Vivian Vance and Williom Frawley. Lucy's looking for wolf whistles in next week's issue.

9:30 3 8 ROBERT MONTGOMERY PRESENTS—Drama

"The Gentlemon" by Theodore ond Mathilde Ferro. A Southerner with a desire to live a normal life gets fed up with the rush and roar of New York's jungle. He leaves his job in a brokerage house and his demanding wife to return to the town where he wos raised.

Cast

Thomas Ashby .....Donald Woods
Enid Ashby .....Joan Wetmore
Worren Scofield .....Lauren Gilbert

Next week at this time the first port of a two-part dramatization of Victor Hugo's "The Hunchback of Notre Dame

6 BOXING—Brooklyn
10 POLITICAL TALK
12 YOUR UNIVERSITY

WESTERN'S WEATHERMAN
11:10 P.M.—CHANNEL 10
Monday through Friday
Western Saving FUND

10:00 6 BOXING—Brooklyn

Frankie Ryff, New York City, vs. Henry Davis, Los Angeles, Cal., lightweights, 10 rounds. Fred Sayles ond Tommy Loughran report from Eastern Parkway Arena.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Ryff	9	14	14	0	0	3
Davis	Unrated	70	47	18	5	16

Frankie Ryff is one of the current golden boys. He's out to prove that his recent upset win over the highly touted Rolph Dupas of New Orleons was no fluke. Dovis is a slick ring veteran who held Cisco Andrade to a close decision.

Compiled by Not Fleischer (The Ring)

10 STUDIO ONE—Drama

"The Mon Who Owned the Town" by Dovid P. Hormon. A Western sago of a brash young cowpoke and his gun-slinging brother who run things around Cripple Creek, Ariz. That is, until two strangers come to town and challenge their right to rule. The year: 1874.

Cast

Johnny Devlin .....Paul Stevens
Walker .....John Kellogg
The Sheriff .....Robert Borrat
Tollman .....Leslie Nielsen
Peorl .....Carol Ohmart

12 57 61 BOXING—St. Nick's

Bobby Jones, Ookland, Col., vs. Moses Ward, Detroit, Mich., middleweights, 10 rounds. Chris Schenkel reports from St. Nicholas Arena, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Jones	9	65	36	21	8	5
Ward	Unrated	28	21	5	2	12

Both these men are crowd-pleasers. Ward carries the heavier punch while Jones is

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a crafty, hard-to-hit brawler. Moses Ward has been showing steady improvement, and this meeting with Jones will determine his chances for breaking into the first-10 ratings.

Compiled by Nat Fleischer (The Ring)

10:30 (3) MAYOR OF THE TOWN

"Next Time Take a Bus." The Mayor (Thomas Mitchell) and his "eccentric" friend do right by the town. (Film)

(8) STUMP YOUR NEIGHBOR

Harold E. Miller is the quizmaster.

10:45 (6) SPORTS CORNER

11:00 (3) News—Taylor Grant

(6) Newsreel—Frank Hall

(8) Eleventh Hour News

(10) News—John Facenda

(12) Headline Roundup

11:10 (3) Sports—Gene Kelly

Must sports events ban TV to be successful of the gate? A complete analysis of this controversial subject appears in next week's issue of TV GUIDE.

(6) Weather—Francis Davis

(8) Regional News

(10) Weather—Phil Sheridan

Forecast predictions for Eastern Penna. *Sponsored by Western Saving Fund.*

(12) Headlines in Sports

11:15 (3) Weather—Jack Pyle

(6) Racket Squad—Drama

"The Hearse Chaser." The obituary column racket whereby a con man calls on the bereaved and sells them something claiming it was ordered by the deceased shortly before his death. (Film)

(8) Medic—Drama

"My Brother Joe." A 10-year-old boy is injured in an automobile accident which occurs while he is out driving with his father. The boy, Joe, and his older brother live with their grandmother because their parents are divorced. Because of the accident, the parents are again thrown into contact with each other.

(10) Sports Final—Whitaker

(12) MOVIE—Drama

Late Date at the Movies: "The Man Who Works Miracles." A full-length feature.

11:20 (3) Dance Party—Variety

11:25 (10) Political Talk

11:30 (10) Five Minutes More-Variety

Ed McMahon presents five minutes of news, views and reviews.

11:35 (10) MOVIE—Intrigue

Late Show: "The Pittsburgh Kid." A boxer's manager dies, and another uses his own daughter in an attempt to sign the up-and-coming fighter. Featuring Billy Conn, one of the most famous light-heavyweights of our time. Also, Jean Parker, Alan Baxter.

11:45 (6) Lifemenders—Puppets

Whimsical panel show featuring Dick Strome's puppets. Shelly Gross is moderator for the show.

(8) Today in Sports

11:50 (3) MOVIE—Drama

Monday Night Playhouse: "Enemy of Women." The secret loves of the No. 3 Nazi, Joseph Goebbels, Minister of Propaganda. Paul Andor, Donald Woods, Claudia Drake are featured.

(8) Tonight—Steve Allen

Late evening entertainment featuring vocalists Eydie Gorme and Steve Lawrence, with Gene Rayburn and Skitch Henderson and his orchestra. Steve expects a visit from actress Ella Raines, star of TV's series *Janet Dean, R.N.*

12:00 (6) Wanted Persons

1:10 (3) News—Earle Gill

1:15 (3) Thought for Tomorrow

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MORNING

6:50 (3) **Thought for Today**
6:55 (3) **Weather—Pat Landon**
7:00 (3) (8) (12) **Today—Garroway**
Dave interviews actress Kim Hunter.
(10) (61) **Morning Show**
8:40 (6) **Wanted Persons**
8:45 (6) **Televiews—Films**
8:55 (3) **Today with Mary Wilson**
(10) **Mister & Missus—Features**
(12) **Delaware Today—Rhoads**
9:00 (3) **Let Scott Do It—Variety**
(6) (57) **Breakfast Club-Variety**
Don and company telecast from New York this week.
(8) **College of the Air**
"Lives of Great Men Remind Us." Elizabethtown College course.
(12) **Here Comes Charlie**
9:30 (8) **Hymns of Faith—Music**
9:45 (8) **Spotlight on the Stars**
(10) **Portia Faces Life—Serial**
(12) **The Open Door—Religion**
10:00 (3) (8) (12) **Ding Dong School**
(6) **Personality Parade**
(10) **Garry Moore—Variety**
Garry Interviews His Congressman .....Durward Kirby
Old Piana Tunes .....Irving Priesler
"I'm Sitting an Top of the World" .....Ken Carson
"Heaven Was Never Like This" .....Denise Lor, Ken Carson.
10:30 (3) **Operation Blackboard**
(6) **Romper Room**
(8) (12) **A Time to Live—Serial**
Wedding bells ring for a happy pair.
(10) **Arthur Godfrey Time**
10:45 (8) **First Love—Serial**
Zach confronts Grant with accusations.
(12) **Three Steps to Heaven**
Jason brings Bill some mysterious boxes.
11:00 (3) (12) **Home-Women's News**
Party Games for Toddlers....Arlene Francis
Money Management.....Sylvia Porter
Chicago Cookery.....Eddie Doucette
Tennessee Molasses Making.....Film
(6) **Wiffil Schoolhouse**
(8) **The Brighter Day—Serial**
Grayling gives vent to his anger.
11:15 (6) **University of the Air**
(8) **Valiant Lady—Serial**
Bannie tries to begin life anew.
11:30 (8) (10) **Strike It Rich—Quiz**
William Warfield, celebrated singer is the "Helping Hand" guest.
11:35 (6) **University of the Air**

AFTERNOON

12:00 (3) **Three Steps to Heaven**
Alice and Mary fear far Barry's safety.
(6) **Features for Women**
(8) **TV Farmer—Crop Data**
(10) **Valiant Lady—Serial**
Mickey rushes to Bonnie's rooming house.
(12) (33) **Betty White Show**
12:15 (3) **Jack Pyle—Humor**
(6) **Ramar—Jungle Adventure**
"The Tiger's Claw." Greed and lust for power drives a renegade white man ta organize the natives to drive out the white plantation owners. Jon Hall.
(8) (10) (61) **Love of Life—Serial**
12:30 (3) **Feather Your Nest—Quiz**
(8) **News of the World**
(10) **Search for Tomorrow**
(12) **Lunch 'n' Laffs—Cartoons**
12:40 (8) **Regional News—Brandt**
12:45 (6) **Stop, Look and Listen—Fun**
(8) (10) **The Guiding Light**
1:00 (3) **MOVIE—Intrigue**
Hollywood Playhause: "This Was a Woman." Story of an unscrupulous woman wha tries to mess up the life of each member of her family. Sonia Dresdel, Barbara White, Walter Fitzgerald.
(8) **Portia Faces Life—Serial**
(10) **Marian Kemp's Kitchen**
Miss Kemp features sausage ring loaf with creamed peas, sweet patato and apple casserole, cranberry and cottage cheese salad, cherry batter pudding.
(12) **Midday News—Bob Darby**
1:15 (8) **The Seeking Heart—Serial**
(12) **Town & Country**
1:30 (8) (10) **Welcome Travelers**
(12) **Teletunes—Phone Quiz**

2:00 3 **The Alan Scott Spotlight**
6 **Robert Q. Lewis—Variety**
8 **From the Kitchen Door**
10 **Cinderella Week-end-Quiz**
12 **Aunt Kate's Kitchen**

2:30 3 **Pots, Pans, Personalities**
6 **At Home—Features**
8 **Search for Tomorrow**
10 **House Party—Fun**
Family-problems counselor Dr. Paul Popenoe will be Art's guest.
12 **Music Box—Films**

2:45 8 **Today with Kay—Features**

3:00 3 12 **The Greatest Gift**
Eve is surprised by an unexpected visitor.
6 **Bandstand—Bob Horn**
8 61 **The Big Payoff—Quiz**
10 **'Round Town with Nancy**

3:15 3 12 **Golden Windows-Serial**
Ruth gives a party for John and Ann.

3:30 3 8 12 **One Man's Family**
Father admits it's harder to be a good father than a stocks-and-bonds expert.
10 **Bob Crosby—Music**

3:45 3 8 12 **Miss Marlowe-Serial**
Kit returns to Maggie's apartment after a day of job hunting. Chris White.

4:00 3 8 12 **Hawkins Falls-Serial**
The hunters become the hunted.
10 **The Brighter Day—Serial**
Grayling is shocked to learn that Larry Knox has visited Sandra.

4:15 3 12 **First Love—Serial**
8 10 61 **Secret Storm-Serial**
Peter goes to Jane's boarding house.

4:30 3 12 33 **The World of Mr. Sweeney—Vignette**
8 10 **On Your Account**

4:45 3 12 **Modern Romances**
Higgins warns Janice about Addie.

Tonight at 7
PSFS
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Channel 10
"THE BIG IDEA"
where inventors, for the first time, have the opportunity of demonstrating their inventions to the public.
DONN BENNETT—M.C.

5:00 3 8 12 33 **Pinky Lee Show**
6 **Hopalong Cassidy**
"Doomed Caravan." William Boyd stars.
10 **Junior Hi-Jinx—Willie**

5:30 3 8 12 33 **Howdy Doody**
10 **Family Features**
Cowboy G-Men: "Hang the Jury." Russell Hayden, Jackie Coogan and Phil Arnold are featured.

EVENING

6:00 3 **Range Rider—Western**
"Market for Death." Jack Mahoney and Dick West star. (Film)
6 **Ramar—Jungle Adventure**
"The Crocodile God of Kaa." Ramar (Jon Hall) frees the tribes of the terror of the Mugger-Men, a secret order of medicine men with fantastic strength.
8 **MOVIE—Western**
Covered Wagon Theater: Part II. "Texas Marshall." About a "league of patriots" who use their name as a front for criminal activities. Tim McCoy stars.
10 **MOVIE—Drama**
Early Show: "There Goes My Heart." An heiress runs away from her rich but drab life and goes to work as a salesgirl in her store. Fredric March, Virginia Bruce.
12 **Movie Time—Cartoons**

6:30 3 **MOVIE—Drama**
Award Theater: "An Ideal Husband." The story of the mysterious Mrs. Cheveley whose schemes backfire, and she must leave London as mysteriously as she came. Paulette Goddard, Michael Wilding.
6 **Sports—Tom Moorehead**
8 **Sports, Weather, News**
12 **Six-thirty Edition**

6:45 6 **TV Newsreel—Frank Hall**
Election returns will be interspersed throughout the evening beginning at 8:55 P.M. on Chan. 6
12 **Weatherman—Fariss**

6:50 12 **Sporting Scene—Frick**

6:55 6 **Weather—Francis Davis**
10 **News—John Facenda**

7:00 6 **MR. & MRS. NORTH**
"Nosed Out." Pam and Jerry go to the

races and get mixed up with a horse called Neversaydie and murder. Barbara Britton, Richard Denning. (Film)

(8) PRIVATE SECRETARY

"The Brass Ring." The office receptionist writes a haunting melody. Susie and the staff want to compose appropriate lyrics. With all this talent the tune is certain to make the Hit Parade! Ann Sothern, Ann Tyrrell, Don Porter. (Film)

(10) THE BIG IDEA—Inventions

Dann Bennett presents new inventions: (1) Modern abacus. (2) Nasa-vent. (3) Automatic stopping device. (4) Electrical connector. *Sponsored by Philadelphia Saving Fund Society.*

(12) LIBERACE—Pianist

7:25 (3) NEWS—Taylor Grant

7:30 (3) (8) (12) DINAH SHORE

Dinah sings "Hit the Road to Dreamland" and "I Have to Tell You." Two dancers from the Los Angeles review, "That's Life," show how they dance when it's just for fun.

(6) CAVALCADE OF AMERICA

"Moonlight Witness." Abraham Lincoln interrupts his campaign for the U.S. Senate to defend the son of a boyhood friend who has been charged with murder. Bruce Bennett plays Lincoln. Rhys Williams as Hugh. Clair DuBrey as Hannah. Walter Reed as William. (Film)

(10) (61) NEWS—Doug Edwards

Sponsored by Pall Mall.

7:45 (3) (8) NEWS—Swayze

John Cameron Swayze originates his roundup from Los Angeles this week.

(10) (61) JO STAFFORD SHOW

Jo is in a romantic mood tonight as she sings "The One I Love Belongs to Somebody Else" and "A Fine Romance," backed by The Starlighters. Continuing in her reminiscent mood, Jo solos "Foggy Day" and "Teach Me Tonight."

(12) NEWSREEL—Joe O'Grady

8:00 (3) (8) (12) MILTON BERLE

Martha Raye joins Uncle Miltie in a good cry over the tough life of a TV performer. They consider what life would have been like at other times in history,

TUESDAYS

Ronald Colman

starring in

The Halls of Ivy

CHANNEL 10 • 8:30 P.M.

presented by

INTERNATIONAL HARVESTER

and we see them os Louis XVI ond Marie Antoinette, Columbus ond Mrs. Columbus and Pharooh and his Queen. Chorlie Applewhite returns to croon; Fred Clark is agoin seen as Mr. TV's monager; Ruth Gilbert is Maxie, Milton's too devoted secretary; Arnold Stong repeots os condidate for president of the we-hote-Berle Club; and Nancy Wolker plays Milton's number one fan.

6 57 LIFE IS WORTH LIVING

RETURN Bishop Fulton J. Sheen resumes his award-winning *Life Is Worth Living* series. His weekly talks on o wide voriety of subjects ore designed to offer inspirotion to his viewers. Topic: "The Psychologicol Effects of the H-Bomb."

10 DECEMBER BRIDE

Matt Henshaw is upset when his mother-in-law, Lily Ruskin, gets homesick ond begins thinking of returning to Philadelphia. To cheer her up Mott invites a Dr. Nelson to the house for dinner. Lily: Spring Byington. Matt: Dean Miller. Dr. Nelson: Rolph Dumke. Mr. Harper: Raymond Greenleaf. (Film)

8:30 6 20 QUESTIONS—Quiz

Ilko Chase presents her puzzler for ponelists Florence Rinord, Fred Van Deventer, Bobby McGuire ond Herb Polesie to identify. *Sponsored by Florido Citrus Commission.*

10 HALLS OF IVY—Drama

It's Dr. William Todhunter Holl to the rescue when the stork upsets a womon student's exom schedule. The womon's husbond is overseas. The gollont Dr. Hall is Ronold Colmon. The mother-to-be is Connie Marshall. Mrs. Holl is ployed by Benito Hume. (Film) *Sponsored by Internationol Horvester.*

9:00 3 8 12 FIRESIDE THEATER

"Thonk You, Dr. Russell." The heodmaster of a boys' school must stond by his principles despite the urgings of the boord of trustees. Seems o wealthy fother wants to guorontee his problem son's groduation by moking o lorge donotion to the school. Dr. Russell: Rhys Williams. Alon: Tom Cook. Janet: Borbara Brown. Mr. Mortin: John Eldridge.

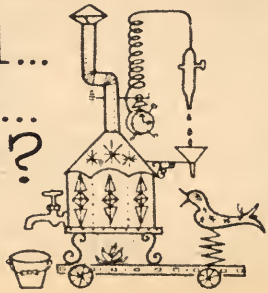
6 DANNY THOMAS SHOW

"The First Hollywood Show." Danny is offered o job in on upcoming film. He moves wife Morgoret and the children into a hotel and starts living a la Hollywood. The producer had such fabulous plonsl Jomes Gleoson is the fabulous planner. Alan Reed is o film producer. Danny Thomos ond Jean Hagen are Donny and Margaret Willioms. Rusty Homer ond Sherry Jockson are their children. Old-time keystone cops Chester Conklin ond Hond Mann are olso featured in tonight's cost. (Film) *Sponsored by Poll Moll.*

10 61 ELECTION COVERAGE

SPECIAL Continuing at least till the control of both Houses of Congress has been determined, CBS presents election coveroge. This progrom concels for tonight only: *Meet Millie, Danger, Life*

Is it animal... vegetable... or mineral?



Watch 20 QUESTIONS 8:30 - 9 P.M. Channel 6

with Fother ond See It Now. Walter Crankite will be anchor mon in New York and his colleogues, mony af them, like Cronkite, veterans of the 1952 Presidential election, will include: Edword R. Murrow, Douglas Edwards, Chorles Collingwoad, Eric Sevoried, Allan Jackson, Winston Burdett, Ned Calmer, Griffing Boncroft, Wells Church, Dallas Townsend, Lorry LeSueur, Lowell Thomas, Horry Morble, Ron Cochran, Bill Shadel, Peter Hackes, Daniel Scharr, Steve Cushing and Peter Clopper. Another veteron of that 1952 coverage is the Univoc, the electronic broin thot colculates ond projects the trends. The Univac hod some success in moking a predictian of the dimensions of the Eisenhower victory eorly in the returns. Pickups from special correspondents in New York, Chicago, Los Angeles and Washington, D.C., will bring reports on regional returns. A special guest will be politicol analyst Samuel Lubell. Mr. Lubell's sampling techniques showed considerable occuracy in predicting the Eisenhower landslide of 1952. The lost five minutes af each half-haur will be devoted ta local returns. Bob Collier reports an Chon. 10 coverage.

9:30 3 8 12 ELECTION NEWS

SPECIAL NBC will cover the elecian with commentory, charts, mops ond remote pickups. The coveroge will extend ot leost until the control af Congress hos been decided. Dove Garroway, who can be counted on ta remain cool omidst the mast hectic proceedings, will be emcee. Other tosks will be divided as follows. Notionol analysis: Joseph C. Harsch. Eostern stotes: Bill Henry. Over-all national picture: David Brinkley. House returns ond "trend anolysis": Joseph McCoffrey, outhor af "Election Guide 1954." South: Richord Harkness and Ray Scherer from Woshington, D.C. Midwest: James Fleming and staff in Chicogo. West Caost: John Comeron Swayze, Roy Neol and Elmer Peterson. There will be remotes from the National Headquarters af the GOP and the Democrotic Porty to

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disclose official reactions as the returns come in. National coverage will be interrupted for the last five minutes of every half-hour, in order that local studios may report local election returns. *Circle Theater, Truth or Consequences, It's a Great Life,* and *Tonight with Steve Allen* will not be seen because of this special program. Dick McCutchen and Taylor Grant report the coverage on Chan. 3, Wayne Fariss and Dave Davenport handle the returns on Chan. 12

6 THE ELGIN HOUR—Drama

Ralph Bellamy stars in David Davidson's "High Man," with Neva Patterson, Jeffrey Lynn and John Beal. A successful businessman, who has spent his life furthering his career, is offered a still more important position. If he accepts, he will put himself under a mental strain.

Cast

Walter .....Ralph Bellamy
Iris .....Neva Patterson

WHAT BECAME of

JULIUS LA ROSA?

La Rosa . . . one year later! How does he feel about Arthur Godfrey? Is he still in love with Dorothy McGuire?

Read TV GUIDE next week!

ON SALE NOV. 3

Jackson .....Jeffrey Lynn
Harvey .....John Beal
Hopper .....William Redfield
Nancy .....Joanne Woodward
Sibley .....King Calder
Mr. Ward, Sr. .....Edgar Stehli
Miss Summers .....Anne Seymour
Harry .....Pat Harrington
Healy .....Charles Gordon

10:30 6 MOVIE—Intrigue

Stage S: "Doorway to Suspicion." A beautiful spy entraps an American bandleader in Europe on a good will tour. Jeffrey Lynn in the lead role.

11:00 3 News—Taylor Grant
8 Eleventh Hour News
10 News—John Facenda

11:10 3 Election Coverage

(See 9:30 P.M. listing for details.)

8 Regional News
10 Weather—Phil Sheridan

11:15 8 Tony Martin Show

Songs: "It's a Most Unusual Day." "If I Give My Heart to You." "That Old Black Magic," "This Ole House."

10 Election Coverage

(See 9:00 P.M. listing for details.)

11:30 8 It's a Great Life—Drama

Steve's mother pays him an unexpected visit, and though he is glad to see her, he find himself in an unusual situation. The complications arise because Steve has been writing home that he is a big Hollywood movie star. Denny: Michael O'Shea. Steve: William Bishop. Uncle Earl: James Dunn. Steve's Mother: Mrs. Helen Bishop (William Bishop's real mother.)

11:45 6 Newsreel—Frank Hall
11:55 6 Weather—Francis Davis
12:00 6 Election Coverage

ABC presents complete nation-wide returns on this election, in the course of which control of Congress will be determined. John Daly will head up the operation from ABC's New York studios.

8 Election Coverage

(See 9:30 P.M. listing for details.)

1:00 3 Strange Experiences
1:05 3 News—Frank Carter
1:10 3 Thought for Tomorrow

everybody,
but everybody
is
watching

"The LATE SHOW" 11:30 pm

WCAU-TV

channel
10

MORNING

6:50 (3) **Thought for Today**
6:55 (3) **Weather—Pat Landon**
7:00 (3) (8) (12) **Today—Garroway**
Today presents full election day results: latest totals of house, senate and gubernatorial races and individual coverage of each of the 37 senatorial contests. The mobile unit pickups are from: headquarters of the Democratic and Republican National Committees; studios all over the country where important winners are standing by; and Washington, D.C., for a special interpretive report by Earl Godwin. Latest results throughout the program.
(10) (61) **Morning Show**
"You Took Advantage of Me," "As Years Go By" and "Nocturne for Left Hand" are included in Jose Melis's piano selections this morning.
8:45 (6) **Televiews—Films**

If you're looking for
something NEW
in meal preparation
See
"Television Kitchen"
Of course, its Electric!
conducted by
Florence P. Hanford
WEDNESDAY 2:30 P.M. Ch. 3 WPTZ

free recipes every week!
Philadelphia Electric Company

8:55 (3) **Today with Mary Wilson**
(10) **Mister & Missus—Features**
(12) **Delaware Today—Rhoads**
9:00 (3) **Let Scott Do It—Variety**
(6) (57) **Breakfast Club-Variety**
Don McNeill's show originates from New York City this week. On hand are Johnny Desmond, Eileen Parker, Fran Allison and Eddie Bollontine.
(8) **College of the Air**
"Understanding Your Child." Millersville State Teachers College.
(12) **Here Comes Charlie**
9:30 (8) **Hymns of Faith—Music**
9:45 (8) **Spotlight on the Stars**
(10) **Portia Faces Life—Serial**
(12) **Bible Readings—Religion**
10:00 (3) (8) (12) **Ding Dong School**
(6) **Personality Parade**
(10) **Garry Moore—Variety**
A New Invention ....Lawrence Wahlstrom
"Where or When" .....Denise Lor
"It Worries Me" .....Ken Carson
10:30 (3) **Operation Blackboard**
(6) **Romper Room**
(8) (12) **A Time to Live—Serial**
Madge Byron refuses to help her niece.
(10) **Arthur Godfrey Time**
10:45 (8) **First Love—Serial**
Pete Cummings meets Zach for cocktails.
(12) **Three Steps to Heaven**
Jason Cleve makes Bill a startling offer.
11:00 (3) (12) **Home-Women's News**
A Recreation Center for Older Folks .....Homer Bliss of WHAM, Roch.
Cookery .....Chef Phillip
"Baby's First Bath" .....Dr. Baumgartner
(6) **Wiffil Schoolhouse**
(8) **The Brighter Day—Serial**
Rev. Dennis hears of Ralston's maneuver.
11:15 (6) **University of the Air**
"Psychology of Adolescence." Drexel Institute of Technology.
(8) **Valiant Lady—Serial**
Mickey places an ad in the paper to trace Bonnie. Joan Lorring.
11:30 (8) (10) **Strike It Rich—Quiz**
11:35 (6) **University of the Air**
"Citizens in Action." Philadelphia Board of Education. Chestnut Hill community.

AFTERNOON

12:00 (3) Three Steps to Heaven
Mary Clare and Alice go to visit Barry.
(6) Deborah Adams Show
(8) TV Farmer—Crop Data
(10) Valiant Lady—Serial
Fran tries to reach Mickey—too late.
(12) (33) Betty White Show

12:15 (3) Jack Pyle—Humor
(6) Ramar—Jungle Adventure
"Voice in the Sky." A scheming American sets up a secret radio broadcasting station in the Indian jungle. Jon Hall stars.
(8) (10) (61) Love of Life—Serial

12:30 (3) Feather Your Nest—Quiz
(8) News of the World
(10) Search for Tomorrow
(12) Lunch 'n' Laffs—Cartoons

12:40 (8) Regional News—Brandt

12:45 (6) Stop, Look and Listen—Fun
(8) (10) The Guiding Light

1:00 (3) MOVIE—Comedy
Hollywood Playhouse: "The Big Show-off." A meek little pianist poses as a ferocious wrestler. Arthur Lake, Dale Evans, Lionel Stander, George Meeker.
(8) Portia Faces Life—Serial
(10) Woman's World—Features
(12) Midday News—Bob Darby

1:15 (8) The Seeking Heart—Serial
(12) Buck's Best—Buck Ross

1:30 (8) (10) Welcome Travelers
(12) Teletunes—Phone Quiz

2:00 (3) The Alan Scott Spotlight
(6) Robert Q. Lewis—Variety
(8) From the Kitchen Door
(10) Cinderella Week-end-Quiz
(12) Aunt Kate's Kitchen

2:30 (3) Television Kitchen-Recipes
Florence Hanford prepares a menu of veal parmigiana, white spaghetti, buttered broccoli, herb salad bowl, buttered Italian bread, quick biscuit tortoni, vanilla drop cookies. *Sponsored by Philadelphia Electric Company.*
(6) At Home—Features
Sewing, do-it-yourself and where to go.
(8) Search for Tomorrow
(10) (61) House Party—Fun
Art plays host to singer Clark Dennis.
(12) Music Box—Films

2:45 (8) Today with Kay—Features

3:00 (3) (12) The Greatest Gift
Eve has a nightmare about recent events.
(6) Bandstand—Bob Horn
(8) (10) (61) The Big Payoff-Quiz
Bess Myerson and Randy Merriman salute the parents of large families, with prizes for the prolific parents.

3:15 (3) (12) Golden Windows-Serial
Julie makes up her mind to go to New York. Leila Martin.

3:30 (3) (8) (12) One Man's Family
Claudia compares her missing husband with sailor MacPherson.
(10) Robert Q. Lewis—Variety

3:45 (3) (8) (12) Miss Marlowe-Serial
(10) Bob Crosby—Music

4:00 (3) (8) (12) Hawkins Falls-Serial
The hunters find their way home.
(10) The Brighter Day—Serial
Grayling's new attitude toward Sandra adds to her unhappiness. Ann Hillary.

4:15 (3) (12) First Love—Serial
(8) (10) (61) Secret Storm-Serial
Pauline checks on Mrs. Hawthorne's story.

4:30 (3) (12) (33) The World of Mr. Sweeney—Vignette
A very disturbed young man comes to hold up Sweeney's General Store. Charles Ruggles plays Sweeney.
(8) (10) On Your Account

4:45 (3) (12) Modern Romances
Blake tells Janice of his dreams.

5:00 (3) (12) (33) Pinky Lee Show
(6) Hopalong Cassidy
"Three on a Trail." William Boyd stars.
(8) Slapstick Theater-Cartoons
(10) Junior Hi-Jinx—Willie

5:15 (8) House Party—Fun

5:30 (3) (8) (12) (33) Howdy Doody
Howdy Doody contacts the Arkadoodle and learns of the great tidal wave.
(10) MOVIE—Drama
Wednesday Star Theater: "Body and Soul." An amateur boxer dreams of becoming the world's middleweight champion. John Garfield, Lilli Palmer.

EVENING

6:00 (3) Wild Bill Hickok—Western
"Nephew from Bock East." Jingles' nephew proves that he isn't the sissy that Jingles thinks he is, when he uses his marksmonship ond ability to hondle a horse to help Hickok and Jingles out af a trying predicament. Guy Modison ond Andy Devine. (Film)

(6) Ramar—Jungle Adventure
"The Forbidden Villoge." Notives blame a white mon for o plogue which breoks out ofter he unlowfully enters their "Forbidden Villoge." Jon Holl stars.

(8) Wild Bill Hickok—Western
"Ghost Town Adventure." An old-time gunman disguised as o doffy prospector leads Hickak and Jingles into o trap. Guy Modison, Andy Devine. (Film)

(12) Annie Oakley—Western
Goil Dovis stars in the title role ossisted by Brad Johnson as the sheriff ond Jimmy Howkins os Tog. (Film)

6:30 (3) MOVIE—Drama
Award Theater: "Michael O'Holloran." The story of o yaung girl who is crippled by feor. Scotty Beckett, Allene Roberts.

(6) Sports—Tom Moorehead
(8) Sports, Weather, News
(12) Six-thirty Edition

6:45 (6) Newsreel—Frank Hall
(12) Weatherman—Fariss

6:50 (12) Sporting Scene—Frick

6:55 (6) Weather—Francis Davis
(10) News—John Facenda
Natianol ond locol events ore summarized by the populor commentator.

7:00 (6) STUDIO 57—Drama
"Never Five-thirty." The ruthless owner of o vost chemicol plont goes to elaborote extremes to prevent his lady love from marrying onother man. The girl is o magozine writer who hos just completed a piece on the mognate. The "other man" is one of his employees. Lorry Dobkin, Joonne Dovis, Ross Ford, Jonothan Hole. (Film)

(8) LIBERACE—Pianist

(10) I LED THREE LIVES—Drama
The Reds ore using Army mail to tronsmit defense secrets ta Europe. Herb Philbrick (Richard Carlson) investigotes. (Film)

(12) THE GOLDBERGS—Comedy
Domestic problems and neighborhaod crises foce the worm and lavable Goldberg family with Molly's common sense seeing them through. Gertrude Berg ploys Molly, Robert H. Horris os Jake, Arlene McQuode os Rosolie, Eli Mintz os Uncle David, Tom Toylor os Sommy.

7:25 (3) NEWS—Taylor Grant

7:30 (3) (8) (12) (33) EDDIE FISHER
Alex Stardahl and his orchestra accompany Eddie and Fred Robbins is emcee.

(6) (57) DISNEYLAND
"Alice in Wonderlond," Lewis Carroll's comic fontosy for children "af all ages," as mode into an animated cartoan by Wolt Disney, is presented in o special TV versian tanight.

The Voices

Alice ..... Kothryn Beaumont
Mad Hatter ..... Ed Wynn
Caterpillar ..... Richord Hoydn
Cheshire Cot ..... Sterling Halloway
Morch Hare ..... Jerry Colonna
Queen af Heorts ..... Verno Felton
Wolrus, Corpenter, Tweedledum, Tweedledee ..... Pat O'Malley
White Robbit & Dodo ..... Bill Thompson
Alice's Sister ..... Heother Angel

Sammy Fain and Bob Hilliord wrote the tunes, which include: "I'm Lote," "Pointing the Roses Red" ond "All in the Galden Afternoon." A novelty number, "The Unbirthdoy Song," is by Mock David, Al Hoffman ond Jerry Livingstan.

(10) (61) NEWS—Doug Edwards
Concise onalysis of the day's events.

7:45 (3) (8) NEWS—Swayze
Jahn Cameron Swayze originotes his news roundup from Los Angeles.

(10) (61) PERRY COMO—Songs
The casuol crooner sings: "Lila," "Smile" ond "When Yau're Awoy." Mitchell Ayres' Orchestro provides the background music.

(12) NEWSREEL—Joe O'Grady

8:00 3 12 33 I MARRIED JOAN

Judge Brod Stevens puts Joan on a clothes allowance for the year. Joan goes shopping with her friend, Helen, and lets herself be persuaded to spend the whole allowance on one gown. She regrets this rash move before long. Joan Davis, Jim Backus, Adele Jergens. (Film)

8 10 61 ARTHUR GODFREY AND HIS FRIENDS—Variety

The popular redhead presents his easy-going variety show from New York. Marion Marlowe, Frank Parker, The McGuire Sisters and Janette Davis. *What is the status of the La Rosa—McGuire romance? Next week's issue gives a complete round-up of the La Rosa career since he left Uncle Arthur.*

8:30 3 12 MY LITTLE MARGIE

"A Job for Freddy." Vern Albright puts his foot down and tells Margie that she can no longer supply the money when she dates her penniless boy friend, Freddy. In order to get a job, Freddy poses as a master headwaiter. Margie: Gale Storm. Vern: Charles Farrell. Freddy: Don Hayden. (Film)

6 STU ERWIN—Comedy

"Puppy Love." Stu has some trouble with the head of the city maintenance department, Mr. Drummond. The incident becomes a family affair when Jackie announces that her "true love" is Mr. Drummond's son, Steve. Stu Erwin, June Collyer. Sheila James as Jackie and Joseph Crehan as Steve. (Film)

9:00 3 8 12 KRAFT THEATRE

A young university professor is the central figure in "Full of the Old Harry," a light comedy by Will Lorin. The professor is too quarrelsome to hang on to a job for more than a year or two, and his wife is tired of moving from one university town to another.

Cast

Bart Brundage .....Douglass Montgomery
Mary .....Leora Dana
Helen .....Edith King
Prof. Wilkins .....Louis Hector

This is the first play by Will Lorin ever produced. Mr. Lorin is a full-time composer-arranger, who was seen last season on Omnibus demonstrating a new way of putting together a jazz band.

6 MASQUERADE PARTY

Bandleader Bobby Sherwood joins regular panelists Ilka Chase, Buff Cobb and Ogden Nash. Peter Donald moderates.

10 61 STRIKE IT RICH

Warren Hull emcees the "show with a heart." Needy persons are aided in their plight by a "Helping Hand" guest.

9:30 6 STOP THE MUSIC—Quiz

Bert Parks is the genial emcee. Harry Salter's Orchestra plays the tunes which contestants are asked to identify. Joye P. Morgan is the songstress.

10 61 I'VE GOT A SECRET

The jolly Breakfast Clubber himself, Don McNeill, has carried his secret all the way from Chicago. He's puzzling panelists Henry Morgan, Bill Cullen, Jayne Meadows and Faye Emerson. Garry Moore moderates.

10:00 3 THIS IS YOUR LIFE

Ralph Edwards surprises members of the studio audience with friends and relatives who have figured in his past.

6 THE FORT DIX SHOW

Songs performed by the Ft. Dix Chorus and Orchestra, featuring Roy Eaton.

8 10 BOXING—California

Non-title fight. Carl "Bobo" Olson, Honolulu, vs. Garth Panter, Salt Lake City, Utah, middleweights, 10 rounds. Russ Hodges reports from Richmond, Cal.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Olson	Champion	64	58	6	0	29
Panter	Unrated	75	57	16	2	40

The champion carries too many guns for

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the durable Panter. This will be a tune-up far the champ, who meets Jaey Giardella in a title scrap in December. Olsan, one af the hardest-training fighters in the ring, should be a treat to watch.
Campiled by Nat Fleischer (The Ring)

(12) CAVALCADE OF AMERICA
"Maanlight Witness." Abraham Lincoln interrupts his campaign far the U.S. Senate to defend the son af a bayhoad friend wha has been charged with murder. Bruce Bennett plays Lincoln. Rhys Williams as Hugh. Clair DuBrey as Hannah, Walter Reed as William. (Film)

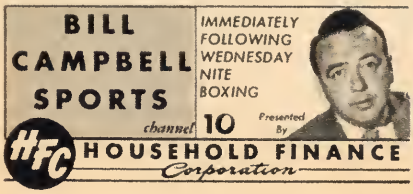
10:30 (3) THE FALCON—Drama
"Paper Fingers." Charles McGraw stars as Mike Waring, criminalagist.

(6) ROCKY KING—Mystery
"All Cats Are Gray." Racky is called to the scene af the crime when a girl is faund murdered. He learns that the victim had been running araund with a man wha didn't seem ta have the maney necessary ta suppart bath her and his ex-wife. Roscae and Todd Karns play Racky King and Sgt. Hart. Alsa featured are Marian Brash, Frank Milan. (Film)

(12) (33) BIG TOWN—Drama
An underworld friend af Steve's gives the newspaperman a tip on the kidnaper af a small baby. Steve sends the whale editarial staff an the search far the baby-snatcher wha left the child's babysitter baund and gagged. Steve Wilsan: Mark Stevens. Larelei: Trudy Wrae. Charlie Andersan: Barry Kelley. (Film)

10:45 (8) SLANTS ON SPORTS

(10) SPORTS SPOT—Campbell
News and cammentary. *Spansared by Hausehald Finance Carparatian.*



11:00 (3) News—Taylor Grant

(6) Newsreel—Frank Hall

(8) Eleventh Hour News

(10) News—John Facenda

(12) Headline Roundup

11:10 (3) Sports—Gene Kelly

(6) Weather—Francis Davis

(8) Regional News

(10) Weather—Phil Sheridan

(12) Headlines in Sports

11:15 (3) Weather—Jack Pyle

(6) Racket Squad—Drama
"The Hame Wreckers." Mail arder racket divarce fraud. Reed Hadley. (Film)

(8) Two for the Money—Quiz
Haosier wit Herb Shriner asks the questians as cantestants try to build up cash. Dr. Masan Gross is answer judge.

(10) Sports Final—Whitaker

(12) MOVIE—Intrigue
Late Date at the Movies: "The Flying Saucer." A playbay is sent by the gavernment ta investigate reports af the constructian of a flying saucer in Alaska. Mikel Canrad, Pat Garrisan.

11:20 (3) Mark Saber—Mystery
"Design for Murder." Tam Canway stars as Insp. Mark Saber. (Film)

11:25 (10) Five Minutes More-Variety

11:30 (10) MOVIE—Drama
Late Shaw: "Body and Saul." An amateur baxer dreams af becoming the world's middleweight champion. Jahn Garfield, Lilli Palmer, Hazel Brooks, Canada Lee.

11:45 (6) Post Time, U.S.A.—Racing

(8) Today in Sports

11:50 (3) MOVIE—Comedy
Wednesday Night Playhause: "Delightfully Dangeraus." A 15-year-old girl, staying at an exclusive boarding schaal, believes that her sister is a Braadway star, but the latter is really a burlesque queen. Jane Pawell, Ralph Bellamy, Canstance Maare.

(8) Tonight—Steve Allen
Steve plans an a gala night if Jack Carsan, Rasemarie and Lenny Kent arrive far their expected visit.

12:00 (6) Wanted Persons

1:00 (3) News—Earle Gill

1:05 (3) Thought for Tomorrow

11:00 PM

TAYLOR GRANT

NEWS

"YOUR ESSO REPORTER"

11:10 PM

GENE KELLY

SPORTS

11:15 PM

JACK PYLE

WEATHER

THE BIG 3 ON CHANNEL 3 WPTZ

MORNING

6:50 3 **Thought for Today**
6:55 3 **Weather—Pat Landon**
7:00 3 8 12 **Today—Garroway**
Dave gives his awn electian repart, "The Morning After"—the problem af what to da with ald campaign buttons, posters and speeches.
10 61 **Morning Show**
Jose Melis plays "Latus Land," "The Warsaw Concerta," "Stella by Starlight" and "The Tauch af Yaur Lips." "Daadle-Daa-Daa" and "Waman" are interpreted by the Baird puppets.
8:40 6 **Wanted Persons**
8:45 6 **Televiews—Films**
8:55 3 **Today with Mary Wilson**
10 **Mister & Missus—Features**
12 **Delaware Today—Rhoads**
9:00 3 **Let Scott Do It—Variety**
6 57 **Breakfast Club-Variety**
The shaw this week ariginates fram New Yark City. On hand with Dan are Jahnny Desmand, Eileen Parker, Fran Allisan and Eddie Ballantine's Orchestra.
8 **College of the Air**
"Air Force History." Franklin & Marshall.
12 **Here Comes Charlie**
9:30 8 **Hymns of Faith—Music**
9:45 8 **The Pastor's Study**
10 **Portia Faces Life—Serial**
12 **Pause for Power—Religion**
10:00 3 8 12 **Ding Dong School**
6 **Personality Parade**
10 **Garry Moore—Variety**
"This Ole Hause" .....The Cast
"The Tauch" .....Denise Lar
"The Nickname Song" .....Denise, Ken
10:30 3 **Operation Blackboard**
6 **Romper Room**
8 12 **A Time to Live—Serial**
Lt. Daw arrives at the wrang time.
10 **Arthur Godfrey Time**
10:45 8 **First Love—Serial**
Zach affers advice ta Quentin Andrews.
12 **Three Steps to Heaven**
An ald friend cames to see Bill Margan. Jennifer is played by Laurie Marck.

11:00 3 12 **Home-Women's News**
At Hame Interview
.....Esther Van Wagoner Tufty
Winterizing Your Car.....AAA Official
Caaking .....Nancyann Graham
Fashions .....Carrie McCard
6 **Wiffil Schoolhouse**
8 **The Brighter Day—Serial**
Larry Knox visits Vivian Dawsan.
11:15 6 **University of the Air**
"Chemistry and You." Pennsylvania Military College caurse.
8 **Valiant Lady—Serial**
Bonnie plans to move in with a fellaw waitress in Blaamfield.
11:30 8 10 **Strike It Rich—Quiz**
Warren Hull emcees the "show with a heart" as "Helping Hand" guests aid needy people in their plight.
11:35 6 **University of the Air**
"Poetry of the Twa Elizabethan Ages." Ursinus College caurse.

AFTERNOON

12:00 3 **Three Steps to Heaven**
Beth hears a broadcast about Harry.
6 **Deborah Adams Show**
Shapping suggestions for the ladies.
8 **TV Farmer—Crop Data**
10 **Valiant Lady—Serial**
Helen tries ta cheer up Mickey. Nancy Coleman, Jimmy Kirkwaad.
12 33 **Betty White Show**
12:15 3 **Jack Pyle—Humor**
6 **Ramar—Jungle Adventure**
"Bride of the Idal." Nadja, a native Jungle beauty, is captured by the fallawers of an unscrupulaus high priest who cantrols the Temple of Vashnahar. Jan Hall stars as Ramar.
8 10 61 **Love of Life—Serial**
12:30 3 **Feather Your Nest—Quiz**
8 **News of the World**
10 **Search for Tomorrow**
12 **Lunch 'n' Laffs—Cartoons**
12:40 8 **Regional News—Brandt**
12:45 6 **Stop, Look and Listen—Fun**
Tam Moarehead heads the games.
8 10 **The Guiding Light**

1:00 (3) MOVIE—Drama
Hollywood Playhouse: "The Caretaker's Daughter." Complications arise among the guests in a country house when a producer's jealous wife meets too many stagestruck women. Hugh Williams, Helen Shingler, Derek Bond, Zena Marshall.

(8) Portia Faces Life—Serial
(10) Shop 'n' Save—Buying Tips
(12) Midday News—Bob Darby

1:15 (8) The Seeking Heart—Serial
(12) The Pantry Shelf

1:30 (8) (10) Welcome Travelers
(12) Teletunes—Phone Quiz

2:00 (3) The Alan Scott Spotlight
(6) Robert Q. Lewis—Variety
(8) From the Kitchen Door
(10) Cinderella Week-end-Quiz
(12) Aunt Kate's Kitchen

2:15 (3) Pick Your Ideal—Quiz

2:30 (3) The Dione Lucas Show
(6) At Home—Features
Mary Dorr counsels on gardening, family and entertaining-at-home.

(8) Search for Tomorrow
(10) House Party—Fun
COLOR Art's houseparty is an open house of fun for studio and viewing audiences. Linkletter interviews various guests and invites the studio audience to join in the games. Fashion designer Edith Head comments on a fashion show featuring California designs.

(12) Music Box—Films

2:45 (8) Today with Kay—Features

3:00 (3) (12) The Greatest Gift
Johnny tells how he feels about conditions at the hospital.

(6) Bandstand—Bob Horn
(8) (61) The Big Payoff—Quiz
(10) Home Highlights

3:15 (3) (12) Golden Windows-Serial
Julie and Hazel discuss New York "glamor." Leila Martin, Barbara Cook.

3:30 (3) (8) (12) One Man's Family
Paul and Jack get ready for their dates.

(10) Bob Crosby—Music

3:45 (3) (8) (12) Miss Marlowe-Serial

4:00 (3) (8) (12) Hawkins Falls-Serial
Stuffy Boylan asks Dr. Corey for help.

(10) The Brighter Day—Serial
Rev. Dennis becomes aware of Robert Ralston's powerful influence in New Hope.

4:15 (3) (12) First Love—Serial
Packy tries to pass the Boys' Club initiation. Val Dufour stars.

(8) (10) (61) Secret Storm-Serial
Jerry receives an upsetting letter from his sister. Warren Berlinger.

4:30 (3) (12) (33) The World of Mr. Sweeney—Vignette
A new baby is due to arrive at Kippie's house. Kippie is unimpressed. Charles Ruggles, Helen Wagner and Glenn Walken.

(8) (10) On Your Account
Dennis James helps needy people.

4:45 (3) (12) Modern Romances
Addie tries to reason with Higgins.

5:00 (3) (8) (12) (33) Pinky Lee Show
Afternoon variety from Hollywood.

(6) Hopalong Cassidy
"Call of the Prairie." William Boyd.

(10) Junior Hi-Jinx—Willie
Willie, with the assistance of Newton, show cartoons for youngsters.

5:30 (3) (8) (12) (33) Howdy Doody
The gang on the Arkadoodle explores the mysterious mountain and meets up with "Paddle the Gnu." Gabby Hayes.

(10) Family Features—Drama
Craig Kennedy: "Indian Giver." Craig Kennedy's talents for make-up and impersonation trap a ruthless and desperate criminal at the culmination of a plot to smuggle a revolutionary steel formula out of the country. Donald Woods. (Film)

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Kit CARSON
comes out of the old west onto your television screen Presented by your Coca-Cola Bottler.
TONIGHT
6:00 P.M.
WPTZ
CHANNEL 3

EVENING

6:00 (3) Kit Carson—Western
"Frontier af Challenge." Bill Williams plays the famaus frantiersman and Don Diamond acts as El Tara. (Film) *Spansared by Philadelphia Caca-Cala Bottling Ca.*

(6) Ramar—Jungle Adventure
"The Mystic Pawn." A Yagi succeeds in having the daughter af an American business man jain his cult. Jan Hall stars.

(8) Annie Oakley—Western
Gail Davis stars in the title role assisted by Brad Jahnsan as the sheriff. (Film)

(10) MOVIE—Western
Early Show: "Bad Men of Nevada." A bandit decides to leave his gang and ga straight. Fram Zane Grey's navel "Knights of the Range." Jean Parker, Russ Hayden, Victar Jory.

(12) Movie Time—Cartoons

6:30 (3) MOVIE—Mystery
Award Theater: "Whispering Smith vs. Scotland Yard." It's a busman's haliday for a Yankee sleuth vacatianing in England when he cames upon a mysteriaus case of "suicide." Richard Carlsan, Greta Gynt are featured.

(6) Sports—Tom Moorehead

(8) Sports, Weather, News

(12) Six-thirty Edition

6:45 (6) Newsreel—Frank Hall

(12) Weatherman—Fariss

6:50 (12) Sporting Scene—Frick

6:55 (6) Weather—Francis Davis

(10) News—John Facenda

Tune in tonight for
"JUSTICE"
starring
Gary Merrill
presented by
THE BORDEN CO.
on Ch. 3-12 8:30 P.M.

7:00 (6) MARCH OF SCOTLAND YD.
"The Invisible Knife." Five farmer business partners af Mr. Basil Pennacatt have been murdered. Col. March is called ta investigate. Baris Karlaff stars as March.

(8) STAGE S—Drama
"Diplomatic Immunity." A perfect set-up far smuggling. Murray Hamiltan, Narman Kary are starred. (Film)

(10) BOSTON BLACKIE
Mary's (Lois Callier) trip to police headquarters to recover stolen earrings invalves a reluctant Blackie in a search far valuable papers. These papers are being sought by a waman who claims they were stolen fram her. Kent Taylar stars as Blackie. (Film)

(12) BEACHHEAD—Documentary
Activities af the U.S. Army Engineers.

7:25 (3) NEWS—Taylor Grant

7:30 (3) (8) (12) DINAH SHORE
Dinah uses furniture periads as a theme tanight. She starts off with "It's Crazy" (madern) then gaes Early American with "I'm Old Fashioned." The Skylarks hark back ta the Victorian period as they sing "Cuddlin' Sang," and Dinah clases with a contemporary "Blue Room." The Skylarks are Gilda Maiken, Jackie Joslin, Earl Brawn, Jae Hamiltan, George Becker.

(6) LONE RANGER—Western
The Lone Ranger and his faithful Indian companian, Tonto, are faced with mare than guns and outlaws, when Brather John Tharpe, a circuit-riding preacher, purchases land on which to build a school for orphaned bays. (Film)

(10) (61) NEWS—Doug Edwards
Spansored by Pall Mall.

7:45 (3) (8) NEWS—Swayze
John Cameran Swayze orginates his raundup fram Las Angeles this week.

(10) JANE FROMAN SHOW
Jane presents a tribute ta compaser Harald Arlen. The backdrop includes mobiles which represent the titles of Arlen's song hits. Jane is welcamed with "Dedicatian." She sings "Get Happy," "Blues in the Night," "Come Rain ar Shine," "Let's Fall in Love" and "The

Man Wha Gat Away." Dancer Peter Birch and the girls perform ta "I've Gat the Warld an a String."

(12) **NEWSREEL—Joe O'Grady**

8:00 (3) (8) (12) (33) **GROUCHO MARX SHOW—Quiz**

Graucha interviews cantestants fram the studia audience and quizzes them an varaius subjects. Cantestants bet an their ability to answer questians carrectly.

(6) **THEY STAND ACCUSED**

Lawyers fram the Chicaga Bar plead another interesting case. The decisian is made by studia audience wha act as a jury. (Chicaga)

(10) **RAY MILLAND SHOW**

Prafessar McNulty discavers that he has a new student in his class, namely, his wife, Peggy. She decides ta enrall in her husband's drama class and, what's mare, she lands a rale in a play. Phyllis Avery stars as Ray's wife, Peggy.

8:30 (3) (12) **JUSTICE—Legal Cases**

Gary Merrill acts as hast in the dramatic presentatian af a case fram the files af the Legal Aid Assaciatian. *Sponsared by the Barden Campany.*

(8) **FOREIGN INTRIGUE-Drama**

Gerald Mahr stars as Christapher Starm, an American citizen aperating a hatel in Vienna wha becames invalved in cauntless situatians. (Film)

(10) (61) **CLIMAX—Drama**

Shelley Winters stars in Lucille Fletcher's famed radia and mavie thriller "Sarry, Wrang Number." The matian-picture actress will partray a waman wha averhears a plat against her life an the telephane. Miss Fletcher will adapt her play far TV. *Spansared by Chrysler Carparatian.*

9:00 (3) (8) (33) **DRAGNET—Drama**

Part II af the twa-part stary begun last week. In the first episade Friday and Smith began their investigatian af the attempts an a natarias criminal's life. This week a third attempt is made and the man is killed while in a private sanitarium. Still fearing a gang war, the palice intensify their search far the unknawn killer. Jack Webb. (Film)

THURSDAY NIGHT, NOV. 4

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Starring

SHELLEY WINTERS

First TV dramatization of famous radio drama and motion picture by Lucille Fletcher.

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8:30 to 9:30 EST

CBS TELEVISION NETWORK

6 WANT TO LEAD A BAND?
Singer Betty Modigon joins Jeffrey Clay os vocalist with Sommy Kaye ond the Swing-ond-Sway boys. From the studio oudience come competitors for high readings on the applouse meter os they lead the bond. (New York)

12 THIS IS THE LIFE—Religion
Politicol corruption makes o greedy mon dishonest ond leads on honest mon to o very difficult decision. (Film)

9:30 3 8 12 FORD THEATRE
COLOR Dane Clark, Barboro Hole ond Cleo Moore stor in "Remember to Live." Joe Trovis, o young ortist, returns from Koreo and discovers he is unoble to point. Depressed, he turns to Lono, o beautiful model, to forget his troubles.

Cast

Joe Trovis ..... Done Clork
Morta Linden ..... Barboro Hale
Lona ..... Cleo Moore
Kathy Johnson ..... Judy Nugent
Tom O'Brien ..... Richord Wessel
Hans ..... Poul Brinegar
Bert ..... Rolph Peters
Ed ..... Chorles Wotts

Sponsored by Ford Deolers of America.

6 KRAFT THEATRE—Drama
"The Day the Diner Closed," Robert Emmett's comedy, features Carmen Mothews and Bibi Osterwold, plus comedions Jules Munshin ond Phil Foster. Two girls are about to close the diner they own ond go on vacation, when in come two men who have just committed a holdup. They proceed to borricode themselves in the diner.

Cast

Morlene ..... Cormen Mathews
Glorio ..... Bibi Osterwold
Rudy ..... Jules Munshin
Jazzy ..... Phil Foster
Howord ..... Conrad Janis

10 61 FOUR STAR PLAYHOUSE
Dick Powell stars in "The Contest." As Dan, a detective, Powell investigotes o murder in which his brother ond his fioncee are the chief suspects. (Film)

Cast

Liza ..... Marguerite Chopmon
Beecher ..... John Hubbord
Lorry ..... Douglas Dick
Police Sgt. ..... Rolph Volke

10:00 3 MOVIE—Mystery
Mystery Hour: "Eyewitness." The one person who sow the crime is reluctant to speak—o mon's life and a woman's honor hang in the balance. Robert Montgomery, Leslie Bonks, Felix Aylmer star in the leod roles.

8 12 33 VIDEO THEATER
Patricio Medina stors os Millie Loring in "Imperfect Lady," on odoptotion of the 1947 motion picture. Millie is on English showgirl who marries o titled Englishman. Her life is happy until an indiscretion committed in her post threotens to ruin her present life. The originol movie storred Tereso Wright, Roy Millond ond Sir Cedric Hordwicke. Jomes Moson is host. (Hollywood)

10 PUBLIC DEFENDER—Drama
"Hot Rod." A boseball umpire accuses o young "hot-rodder" of ramming his automobile ond killing his girl friend. Public Defender Bort Motthews (Reed Hadley) chompions the youth's couse.

Cast

Ted Miller ..... Alon Dinehort
Jerry Goodwin ..... Tom Bernord
Gil Evons ..... Hol March

10:30 6 MOVIE—Drama
Diamond Theoter: "Yonkee Fakir." At the turn of the Century, o traveling salesmon falls in love with the doughter of a border potrolman who is murdered.

Tonight's TV Treat in Color
Ford Theatre
DANE CLARK
BARBARA HALE
REMEMBER TO LIVE
WPTZ • Ch. 3 • 9:30 P.M.

Douglas Fowley, Joon Woodbury, Ransom Sherman, Clem Bevons.

10 BIFF BAKER, U.S.A.-Drama

"Flight to Geneva." In Switzerlond, Biff and Louise encounter o kidnaping plot designed to force on atomic physicist to reveal important secrets. (Film)

Cast

Biff Boker .....Alan Hole, Jr.
Louise Boker .....Randy Stuort
Theo .....Dorryl Hickmon
Ann .....Connie Morsholl
Johnson .....Paul Longton

11:00 3 News—Taylor Grant
8 Eleventh Hour News
10 News—John Facenda
12 Headline Roundup

11:10 3 Sports—Gene Kelly
8 Regional News
10 Weather—Phil Sheridan
12 Headlines in Sports

11:15 3 Weather—Jack Pyle
8 Football Preview—Sper

Normon Sper shows films of recent gomes to illustrote his predictions of this Soturdoy's contests. Games to be predicted: UCLA vs. Oregon, Colorodo vs. Missouri, Duke vs. Novy, Georgio Tech vs. Tennessee, Harvord vs. Princeton, Illinois vs. Michigon, Notre Dame vs. Pennsylvonia, Arkansos vs. Rice, Cornell vs. Syrocuse, Iowa vs. Purdue, SMU vs. Texos A&M, Northwestern vs. Wisconsin.

10 Sports Final—Whitaker
12 MOVIE—Western

Circle 12 Ranch: "Texos Monhunt." A thrilling full-length feoture of the eorly days of the West.

11:20 3 Mark Saber—Mystery

"Restless Corpse." Tom Conway stars os Insp. Mark Sober. (Film)

11:25 10 Five Minutes More-Variety

News ond reviews with Ed McMohon.

11:30 8 All-Star Wrestling—Film
10 Football Preview—Sper

Narmon Sper shows films of recent games to illustrote his predictions of this Soturdoy's contests. Gomes to be predicted: UCLA vs. Oregon, Colarado vs. Missouri, Duke vs. Navy, Georgio Tech vs. Tennessee, Harvord vs. Princeton, Illinois vs. Michigon, Notre Dome vs. Pennsylvonia, Arkonsas vs. Rice, Cornell vs. Syracuse, Iowo vs. Purdue, SMU vs. Texos A&M, Northwestern vs. Wisconsin.

11:45 6 Newsreel—Frank Hall
10 Robin Roberts Spotlight

11:50 3 MOVIE—Drama

Thursday Night Playhouse: "Mognificent Melody." Story of the life of Mascagni who wrote the opero, "Cavollerio Rusticona." Pierre Cressoy, Carla Del Poggio, Mario Manaco, Verno Halnor.

11:55 6 Weather—Francis Davis

12:00 6 Racket Squad—Drama

"The Motchmaker." An on-the-moke odventurer snags a weolthy widow, borrows large sums of money, and then disoppears. Reed Hodley, Richard Gaines, Stephen Bekossy.

8 Tonight—Steve Allen

Late evening entertainment heoded by Steve Allen and feoturing vocalists Eydie Gorme ond Steve Lowrence with Gene Rayburn, Skitch Henderson ond his orchestra. Comedion Frank Fontoine drops in on Steve tonight.

10 MOVIE—Comedy

Late Show: "There Wos o Young Lady." When a football coach inherits a diomond business which he knows nothing obout, hilarious complications result. Charles Forrell, Michael Denison, Dulcie Groy.

12:55 3 Strange Experiences

1:00 3 News—Frank Carter

1:05 3 Thought for Tomorrow

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MORNING

6:50 (3) **Thought for Today**
6:55 (3) **Weather—Pat Landon**
7:00 (3) (8) (12) **Today—Garroway**
Dove interviews Lee De Forest, "The Fother of Rodio," who will discuss his lotest invention.
(10) (61) **Morning Show**
Pianist Jose Melis fovors eorly morning viewers with "Cumono," "Louro" ond "Blue Chompogne."
8:40 (6) **Wanted Persons**
8:45 (6) **Televiews—Films**
8:55 (3) **Today with Mary Wilson**
(10) **Mister & Missus—Features**
(12) **Delaware Today—Rhoads**
9:00 (3) **Let Scott Do It—Variety**
(6) (57) **Breakfast Club-Variety**
(8) **College of the Air**
Lebonon Volley College course.
(12) **Here Comes Charlie**
9:30 (8) **Hymns of Faith—Music**
9:45 (8) **Spotlight on the Stars**
(10) **Portia Faces Life—Serial**
(12) **The Church Looks Forward**
10:00 (3) (8) (12) **Ding Dong School**
(6) **Personality Parade**
(10) **Garry Moore—Variety**
Gorry Tone News .....Gorry Moore
Magic Feots .....Milbourne Christopher
Harmonico Solos .....John Sebastion
A comedy sketch .....Ross & West
"Bock in the Old Routine"
..... Denise, Ken Corson
10:30 (3) **Operation Blackboard**
(6) **Romper Room**
(8) (12) **A Time to Live—Serial**
At a night club, Kothy interviews a woman to breok down on alibi.
10:45 (8) **First Love—Serial**
Zoch (Vol Dufour) gives Pocky o gift.
(12) **Three Steps to Heaven**
11:00 (3) (12) **Home—Women's News**
Shotterproof Gloss .....Poul MocAlister
The Doss Fomily's 12 "Unodoptable" Children .....Film
Old Music Boxes .....Arlene and Mrs. A. Bornand of Pelham, N.Y.
Cookery .....Chef Phillip
"How to Sell o House" (lost in series) .....Arlene ond guest.
(6) **Wiffil Schoolhouse**
(8) **The Brighter Day—Serial**
Robert gives instructions to Vivian.
11:15 (6) **University of the Air**
"Your Health and Your Happiness." Phila. College of Pharmocy and Science.
(8) **Valiant Lady—Serial**
Helen tells Chris thot Mickey saw them together. Nancy Colemon.
11:30 (8) (10) **Strike It Rich—Quiz**
Helping Hond: cortoonist Hom Fisher, creotor of "Joe Palooka."
11:35 (6) **University of the Air**
"Freedom." St. Joseph's College.

AFTERNOON

12:00 (3) **Three Steps to Heaven**
Bill Morgon thinks obout his job.
(6) **Features for Women**
(8) **TV Farmer—Crop Data**
(10) **Valiant Lady—Serial**
Nadine comes to Helen to confess her port in Dione's post. Nancy Coleman.
(12) (33) **Betty White Show**
12:15 (3) **Jack Pyle—Humor**
(6) **Ramar—Jungle Adventure**
"Unknown Terror." Ramar (Jon Holl) exposes the scheme to destroy the teakwood lumber comp. (Film)
(8) (10) (61) **Love of Life—Serial**
12:30 (3) **Feather Your Nest—Quiz**
(8) **News of the World**
(10) **Search for Tomorrow**
(12) **Lunch 'n' Laffs—Cartoons**
12:40 (8) **Regional News—Brandt**
12:45 (6) **Stop, Look and Listen—Fun**
(8) (10) **The Guiding Light**
1:00 (3) **MOVIE—Suspense**
Hollywood Playhouse: "Wildcot." Rivol oil prospectors fight to bring in oil first. Richord Arlen, Buster Crobbe.
(8) **Portia Faces Life—Serial**
(10) **Homemaker's Matinee**
"Never Lough ot a Lody." Ann Rutherford, Tom D'Andreo co-star. (Film)
(12) **Midday News—Bob Darby**

1:15 (8) **The Seeking Heart—Serial**
(12) **Buck's Best—Buck Ross**
1:30 (8) (10) **Welcome Travelers**
(12) **Teletunes—Phone Quiz**
2:00 (3) **The Alan Scott Spotlight**
People, events and activities of interest with Alan Scott and featuring the "Matter of Fact" quizman, Alfred Marais.
(6) **Robert Q. Lewis—Variety**
(8) **From the Kitchen Door**
(10) **Cinderella Week-end-Quiz**
Bill Hart is the quizmaster.
(12) **Aunt Kate's Kitchen**
2:30 (3) **Pots, Pans, Personalities**
(6) **At Home—Features**
Hostess Mary Darr discusses budgeting, pets and home-of-the-week.
(8) **Search for Tomorrow**
(10) (61) **House Party—Fun**
COLOR Art's houseparty is an open house of fun for studio and viewing audiences. Linkletter interviews various guests and invites the studio audience to join in games.
(12) **Music Box—Films**
2:45 (8) **Today with Kay—Features**
3:00 (3) (12) **The Greatest Gift**
Johnny prepares to take his first step since the accident.
(6) **Bandstand—Bob Horn**
(8) (10) (61) **The Big Payoff-Quiz**
Bess and Randy quiz the proud husbands. Betty Ann Grove sings.
3:15 (3) (12) **Golden Windows-Serial**
Charles and Julie continue to make plans for Julie's New York career.
3:30 (3) (8) (12) **One Man's Family**
Hazel (Linda Leighton) receives her first flowers from Bill Herbert.
(10) **Bob Crosby—Music**
3:45 (3) (8) (12) **Miss Marlowe-Serial**
4:00 (3) (8) (12) **Hawkins Falls-Serial**
A patient voluntarily commits himself.
(10) **The Brighter Day—Serial**
A distraught Sandra tells Rev. Dennis (Blair Davies) why she must leave.
4:15 (3) (12) **First Love—Serial**
(8) (10) (61) **Secret Storm-Serial**
Jane tells Sue about her past. Jean Mowry, Virginia Dwyer.

4:30 (3) (12) (33) **The World of Mr. Sweeney—Vignette**
Cicero P. Sweeney is invited to speak before the women's club.

Cast

Sweeney .....Charles Ruggles
Molly .....Jean Cleveland
Abigail .....Betty Garde

(8) (10) **On Your Account**
4:45 (3) (12) **Modern Romances**
Janice must tell Blake some sad news.
5:00 (3) (12) (33) **Pinky Lee Show**
(6) **Hopalong Cassidy**
"Silver on the Sage." William Boyd.
(8) **Slapstick Theater-Cartoons**
(10) **Junior Hi-Jinx—Willie**
5:15 (8) **House Party—Fun**
5:30 (3) (8) (12) (33) **Howdy Doody**
Bison Bill and Howdy tackle the puzzle of the argyle socks for "Paddle the Gnu." Bill is Ted Brown.
(10) **Family Features—Drama**
Return of Zorro: Another exciting chapter in this thrilling series.

EVENING

6:00 (3) **Range Rider—Western**
"Ghost of Paco Loco." Jack Mahoney.
(6) **Ramar—Jungle Adventure**
"The Road of No Return." Ramar (Jon Hall) unknowingly drinks from the mysterious waters of a jungle well and falls into a stupor. (Film)
(8) **MOVIE—Western**
Covered Wagon Theater: "Singing Cowgirl." A full-length feature.
(10) **MOVIE—Drama**
Early Show: "Road to Alcatraz." The sleepwalking of a young attorney places him under suspicion when his partner is murdered. June Storey, Grant Withers.
(12) **Movie Time—Cartoons**
6:30 (3) **MOVIE—Western**
Award Theater: "My Outlaw Brother." In this Western, a Texas Ranger stalks a killer in Mexico. Mickey Rooney, Wanda Hendrix, Robert Preston, Robert Stack.
(6) **Sports—Tom Moorehead**
(8) **Sports, Weather, News**
(12) **Six-thirty Edition**

6:45 (6) Newsreel—Frank Hall
(12) Weatherman—Fariss
6:50 (12) Sporting Scene—Frick
6:55 (6) Weather—Francis Davis
(10) News—John Facenda
Notional and local events are summarized by the popular commentator.

7:00 (6) STAR AND THE STORY
"Her Crowning Glory." Terry Spencer, a young recent college graduate goes to Chicago to look for a job. An old family friend insists on taking complete charge of her. This begins a long chain of events. Teresa Wright as Terry Spencer.

(8) OZZIE & HARRIET—Drama
The Nelsons are the recipients of a load of gravel which is dumped in their driveway. The difficulty is that their neighbor Will Thornberry is the one who ordered the gravel. Don DeFore is Thornberry.

(10) BADGE 714—Jack Webb
Actual cases taken from the Los Angeles, Cal. police files. (Film)

(12) FOOTBALL PREVIEW—Sper
Norman Sper shows films of recent games to illustrate his predictions of this Saturday's contests. Games to be predicted: UCLA vs. Oregon, Colorado vs. Missouri, Duke vs. Navy, Georgia Tech vs. Tennessee, Harvard vs. Princeton, Illinois vs. Michigan, Notre Dame vs. Pennsylvania, Arkansas vs. Rice, Cornell vs. Syracuse, Iowa vs. Purdue, SMU vs. Texas A&M, Northwestern vs. Wisconsin.

7:15 (12) THE CIRCUIT RIDER
Rev. George H. Pigueron is in charge.

7:25 (3) NEWS—Taylor Grant

7:30 (3) (8) (12) (33) EDDIE FISHER
Axel Stordahl and his orchestra accompany Eddie. Fred Robbins is emcee.

(6) RIN TIN TIN—Drama
"Rin Tin Tin and the Raging River." Rusty and Rinty go along when the Fort Apache cavalry troop heads for Rifle River to blow up a clogged dam and release the water supply. Rinty: Rin Tin Tin. Rusty: Lee Aaker. Lt. Rys Masters: James Brown. McCleod: Lee Van Cleef.

(10) (61) NEWS—Doug Edwards
Concise analysis of the day's events.

7:45 (3) (8) NEWS—Swayze
John Cameron Swayze originates his news roundup in Los Angeles this week.

(10) (61) PERRY COMO—Songs
COLOR In cowboy mood, Perry and The Ray Charles Quintet sing "I'm on Old Cowhand." Perry offers "Cara Mia" and "In the Still of the Night." The male quartet sings "Shake, Rattle and Roll." Mitch Ayres' Orch. provides the music.

(12) NEWSREEL—Joe O'Grady

8:00 (3) (8) (12) RED BUTTONS
Red stars in a half-hour musical comedy.

(6) OZZIE & HARRIET—Drama
David Nelson celebrates his 17th birthday by having a party. A real surprise visitor shows up at David's shindig. (Film)

(10) (61) MAMA—Drama
"Dagmar's Dancing School." Dagmar petitions her father for a raise in allowance. When he refuses, Dagmar, the businesswoman, goes about getting the extra money by opening her own dancing school. Dagmar is played by Robin Morgan. Papa is played by Judson Laire. Mama is Peggy Wood.

8:30 (3) (8) (12) (33) LIFE OF RILEY
"Junior, the Chief Magistrate." It's boys' day, and the kids take over the town. Riley's son, Junior, is made the chief magistrate of the town and Gillis' son, Egbert, takes over the job of police officer. (Film)

Cast

Riley .....William Bendix
Gillis .....Tom D'Andrea
Junior .....Wesley Morgan
Egbert .....Gregory Marshall

(6) RAY BOLGER SHOW
Pete Morrisey rents Roy's apartment to a young out-of-town married couple. Ray mistakes these tenants for the potential backers of a show he plans to produce. Roy Wallace: Roy Bolger. Pete Morrisey: Richard Erdman. The couple: Chick Chandler and Marjorie Lord. (Film)

(10) (61) TOPPER—Comedy
"Topper Strikes Gold." Cosmo Topper is sent to Goldrush, Alaska, by the bank to take care of the estate of a late client.

His job is to shut down a goldless gold mine, and his ghostly helpers are the Kerbys and their alcoholic dog, Neil. Leo G. Carroll is Topper, Anne Jeffreys and Robert Sterling are the Kerbys. (Film)

9:00 3 8 12 BIG STORY—Drama

This is the "big story" of J. Edward Reid of Portland's Oregon Journal. He did not believe the routine missing persons report, filed by the Maritime Commission, on a former Naval officer. Could the man who survived the torpedoes of World War II have met foul play? *Sponsored by Pall Mall.*

6 DOLLAR A SECOND—Quiz

Jan Murray emcees the comedy quiz and stunt show. Murray interviews contestants who are chosen from the studio audience.

10 PLAYHOUSE OF STARS

Francis Lederer stars as a hearing-aid salesman in "No Rescue." Though he is wanted for sedition by a Latin American dictatorship, he takes a plane to rescue his wife who is a captive there. (Film)

Cast

Eduardo Duran.....Francis Lederer
Antonio Rozas .....Rodolfo Hoyos, Jr.
Jackson .....Harry Antrim
Lt. Vidal.....Eugene Iglesias
Stewardess .....Eugenia Paul

9:30 3 8 12 DEAR PHOEBE

Peter Lawford stars as the lonely-hearts columnist, Phoebe.

6 57 THE VISE—Film Drama

Clifford Evans plays a doctor in "Gabriel's Choice." He saves a man from suicide and takes him into his home, but comes to regret his move.

Cast

Dr. George Campbell.....Clifford Evans
Gabriel .....Lee Patterson
Diana Campbell.....Mary Ward
Marianne .....Mary Parker

10 61 OUR MISS BROOKS

Madison High's handsome new football coach takes an ardent interest in Miss Brooks, but she is busy helping Mrs. Davis' sister prepare for her impending marriage to Gregory Farnsworth, her fiance by correspondence. Eve Arden stars as Miss Brooks. Featured are Bob Rockwell as Mr. Boynton with Jane Morgan, Ben Gage, Sam Hern. (Film)

10:00 3 8 12 BOXING—Phila.

Bob Baker, Pittsburgh, vs. Jimmy Slade, New York City, heavyweights, 10 rounds. Jimmy Powers reports the blows from The Arena in Philadelphia.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Baker	6	41	35	5	1	18
Slade	5	33	20	9	4	5

Bob Baker, once picked as a likely contender, has been showing signs of some of the promise demonstrated in his earlier bouts. In Slade he meets a ring cutie who can make a stand-up puncher like Baker look bad.

Compiled by Nat Fleischer (The Ring)

6 57 CHANCE OF A LIFETIME

Dennis James calls two members of the viewing audience and asks them to act as amateur talent scouts. Should either or both of them pick the winning performer, he will win a trip to Bermuda.

10 61 THE LINE-UP—Drama

"Tappan and Long." Det. Lt. Ben Guthrie and Insp. Matt Grebb are on the trail of someone who has committed a series of holdups. The San Francisco police's search is made difficult because the robbery victims gave such hazy descriptions.

Cast

Det. Lt. Guthrie .....Warner Anderson
Insp. Grebb .....Tom Tully
Kenny Tappan .....John Alvin
Edward Long .....Charles Straight
Gladys Knight .....Gladys George
Man in Store .....Emerson Treacy

10:30 6 T-MEN IN ACTION—Drama

"The Case of the Man Outside." The Chief introduces the Secret Service case tonight. A group of prisoners in San Quentin makes counterfeit money in the printing and engraving room of the prison. The bogus currency is smuggled out with released convicts. Walter Greaza is "the Chief." Ed Emery: Eduard Franz. Joe: Harry Landers. Warden: Robert Lynn. Agent Herndon: Bob Bice. (Film)

10 61 PERSON TO PERSON
Ed Murrow visits the Washington home of Supreme Caurt Justice William O. Douglas, papular author of books on mountain climbing and the peaples and palitics of Asia.

10:45 3 FIGHTERS IN ACTION—Film
Filmed action af the Sugar Ray Robinson-Jake LaMatta bout.

8 12 SPORTS FILM—Kiernan
Florence Chadwick, distance swimmer, is interviewed by Walter Kiernan, and films of her feats are shown.

11:00 3 News—Taylor Grant
6 Newsreel—Frank Hall
8 Eleventh Hour News
10 News—John Facenda
12 Headline Roundup

11:10 3 Sports—Gene Kelly
6 Weather—Francis Davis
8 Regional News
10 Weather—Phil Sheridan
12 Headlines in Sports

11:15 3 Weather—Jack Pyle
6 MOVIE—Romance
Friday Night Theater: "The Fabulous Suzanne." A father and his twa sons in a brokerage firm fall in love with Suzanne, who can pick winning horses and profitable stocks by instinct. Barbara Britton, Rudy Vallee, Otto Kruger.

8 MOVIE—Drama
Friday Night Playhause: "The Ghost Goes West." When an American millionaire buys an ancient castle and has it shipped to America, the family ghost decides to accompany the castle. Robert Donat, Jean Parker, Eugene Pallette.

10 Sports Final—Whitaker
12 MOVIE—Mystery
Late Date at the Mavies: "Matinee Idol." Murder mystery in which a young girl becomes infatuated with an actor. Carmilla Horn, Miles Mander.

11:20 3 Crime Reporter—Drama
"Adoption Story." A happily married cauple, extremely fand of their adopted daughter, is blackmailed by the child's real mather. The couple obtained the child from an illicit baby farm run by a notorious doctor. Steve Wilson exposes the woman's fraud. (Film)

11:25 10 Sports Corner—Campbell

11:30 10 China Smith—Adventure

11:50 3 MOVIE—Drama
Friday Night Playhouse: "Adventures of Rugby." An outstanding human interest story taking place in a noted English bays' school. Sir Cedric Hardwicke, Freddie Bartholomew, Jimmy Lydon.

12:00 10 MOVIE—Comedy
Late Show: "Twa Mugs from Braoklyn." Story of two cab company owners and their experiences. William Bendix.

12:15 8 Tonight—Steve Allen

1:00 3 News—Frank Carter

1:05 3 Thought for Tomorrow

Stations reserve the right to make last-minute changes

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Barry's 'brides': Joan Caulfield, above, is his spouse in *My Favorite Husband;* Teresa Celli, below, in offscreen life.

He Couldn't Afford Broadway

BARRY NELSON TURNED TO TV FOR FAME...AND TWO 'WIVES'

Barry Nelson, who has the enviable task of playing opposite Joan Caulfield every Saturday night in CBS-TV's *My Favorite Husband,* bears a close resemblance to an aging Tom Sawyer. The resemblance, however, ends right there. Abruptly.

Beneath a cheerful ensemble of reddish brown hair, blue eyes, pugged

Nelson: 'Learning TV Lines Is Like Going To The Dentist.'

nose and freckles there lurks one of the most actively intelligent young actors extant. Nelson is to his profession what the bright young junior executive is to a large corporation.

Acting, as far as Nelson is concerned, is indeed a profession. There are actors who consider it strictly a business, others who moon over it as an art. Nelson approaches it with the viewpoint of a sensibly dedicated *aficionado* who knows he is competent, hopes to improve and works constantly toward bigger and better things.

"An actor in these times," he muses, "has a particularly rough row to hoe. There is little or no market today for the fine, versatile actor, the repertory actor, who can submerge himself in a good role. To get roles today, an actor must first of all be popular. He gets to be popular by being a personality, rather than a performer. Then the roles he gets because of his popularity are the same sort that made him popular in the first place.

"An actor can't afford to stay very long on Broadway. In order to become known, he must appear on the mass media—on television or in pictures. Television introduces him to the least demanding audience there is. The 'quickie' dramatic shows he must appear in are, for the most part, trite, trivial, banal and petty, nothing but foil and tinsel. They are produced routinely to attain conformity."

Nelson makes these somewhat inflammatory statements quite dispassionately, like a student analyzing the economic situation. He has been a student, as a matter of fact, since his high school days in Oakland, Cal., and acting has been his major subject. In high school he had the lead in all the school plays. At the University of California he helped foot his tuition bills by acting on radio in San Francisco, along with another unknown—Jack Webb.

'Junior-executive-type-of-actor' Nelson treks to water cooler during rehearsal.

His last school play had him doing the title role in "Macbeth," an ambitious venture which drew an M-G-M talent scout to the college auditorium and resulted in an immediate screen test for Barry. He did an excellent job, they kept telling him, in "A Guy Named Joe"—but the Army got to him before M-G-M could pay off on its promise of even better things.

The Army—surprise!—proved to be still another acting springboard. Nelson appeared in both the stage and screen versions of "Winged Victory," and after his discharge went to New York to appear in Moss Hart's "Light

Up the Sky." Next came "Rat Race," also on Broadway, and then a quick switch to Puerto Rico, to star in a picture called "The Man with My Face."

He shifted from high gear to high, high gear in "The Moon Is Blue," which he played on Broadway for three years. During the spring of 1952, while still doing the play, he doubled agilely into television by making 13 TV films for a series called *The Hunter*, a summer replacement that season for *Man Against Crime*. These were rerun this summer, though Keith Larsen has now succeeded him.

Following his own advice to limit sojourns on Broadway, Nelson jumped at the chance to join Joan Caulfield in *My Favorite Husband,* strictly a big-league network entry.

Nothing, however, is all peaches and cream. "Live TV," Nelson says, "is too much of a grind. There ought to be a break every six weeks to give everybody a chance to regain his perspective and catch his breath. Learning new lines every week is like going to a dentist. It's a dull, tedious business."

Sensibly enough, Barry and Joan don't consider themselves a team and have, in fact, gone to great lengths to keep from being typed as such. "This show isn't going to last forever," Nelson explains, "and naturally we intend to retain our own individual identities. We don't like to be photographed together off the set, and we rarely see each other socially.

"People keep misunderstanding," he adds cheerfully. "They think we either don't like each other or that we're a couple of prima donnas. Oh, well."

Sunday and Monday, his days off, Nelson spends pretty much at home with his bride of three years, Teresa Celli. They recently bought a house halfway up a rather steep Hollywood hill, a location calling chiefly for good brakes and the constitution of a mountain goat. The ceilings are high and the furniture low and modern.

Their den, which they refuse to call it, features two large magazine racks, one loaded with enough mail-delivered magazines to make the postman hate them, the other with record albums described generally as "long-hair modern," with a touch of Toscanini thrown in for balance. A strikingly handsome custom-built TV set occupies one corner. Facing it is a two-seater lounging chair.

Teresa Celli, a singer of no little operatic note, gave up an M-G-M contract herself when Barry decided to do "The Moon Is Blue" and has since been patiently waiting for Barry's career to jell so she might do something on her own and still be with him.

The third member of the family is a miniature gray poodle named Ripper, about whom the less said the better. He once appeared in a newsreel, and has been impossible ever since.

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JUMPIN' JUNE—ALIAS 'WILLY'—STRIKES SPARKS 23 HOURS A DAY

Not many actresses strike sparks, especially off stage. Miss June Havoc, who was born just enough years ago to be able to look upon the "sweet, dear, fresh little faces" of young men with a certain amount of restrained distaste, strikes sparks on an average of 23 hours a day. (She likes to spend approximately one hour each day in a state of utter collapse.)

Miss Havoc's entry into television on a permanent basis is cause for cheering among those who prefer something a touch more meaty than the general run of situation comedy casting. It might be said that June Havoc is something of a throwback to the days when an actress was a definite personality in her own right. "I am unadulterated theater," she says flatly, implying she would just as soon cut the ears off any man who wants to argue the subject.

Her show, now titled *Willy* (which is the name of the small-town New England lawyer she plays) was, at one juncture, called "The Artful Miss Dodger," much better fitted to the Havoc personality.

For Miss Havoc is both artful and artless. She is frank to the point of speaking appalling truths. She once named a dog after a well-known actress because the dog was a—well, let it go. The actress was delighted. Havoc has a way with people.

Born in Seattle, the daughter of a Norwegian newspaperman named Jack

Hovick, June started out as a dancer (she won a $5 prize at the age of two.) She bought a guinea pig with the money, the first in a long if somewhat undistinguished line of pets. She currently has three dogs and three cats, refers to them as her "animal people" and would as soon die as not have at least one of them with her.

By 1938 she had climbed high enough on the ladder to be put in the road company of "The Women." And in 1940 she finally got her first Broadway starring role in "Pal Joey," heading a cast which included a couple of unknown youngsters named Gene Kelly and Van Johnson. Her success as a comedienne in this particular hit took her to Hollywood, where she made pictures until 1944. Then she returned to Broadway to win the Donaldson Award for her dramatic role in "Mexican Hayride," following that a year later with "Rain."

Married to radio-TV producer-writer William Spier since 1949, Havoc has done everything there is to do in the entertainment world—stage, screen, radio, light opera, Broadway, night clubs and now television. She sings, she dances. She is a comedienne and a dramatic actress. The only thing she hasn't done has been taken care of by her sister—Gypsy Rose Lee.

It was her old and good friend, Lucille Ball, who talked June into doing a TV series of her own. "I had always thought TV was pretty hectic, but Lucy kept telling me she'd never been happier or healthier in her life. I was sick as a pup the night we shot the pilot. I never catch colds, so I caught one. A real dilly. We shot it in front of an audience, just the way Lucy does, and if it hadn't been for that wonderful live audience I don't think I could have gone through with it. If the pilot ever goes on the air, you can see me sniffling all the way through it."

June Havoc freshens makeup . . .

. . . takes a last look at script . . .

. . . and joins Bill Spier, husband and show's producer, on the set.

This Tacoma, Wash., station relies on fabled Paul Bunyan and his ox, Babe.

The snowy peaks of the Rockies mean Denver, Colo., to this station's viewers.

You Are Tuned To...

PICTURES TELL THE STORY

There's a pause for station identification—and call letters flash on your television screen. This seems simple enough; but the lengths to which telecasters go in making these VSI's (visual station identifications) interesting are limited only by the creators' imaginations—which really aren't much of a limitation at all.

Many telecasters seek to have "trade marks" which symbolize the area where the station is located. Here are 10 examples showing 10 different ways in which they have succeeded.

For Monterey, Cal., a sardine fishing center, it's a tricky 'Fish-Eyedentification.'

Two Mexican boys and an ancient Christmas custom serve a Tucson, Ariz., station.

Grand Rapids, Mich., is a great furniture center and wood is an important element.

For Portland, Me., what else would do? A fisherman with boat and lobster pots.

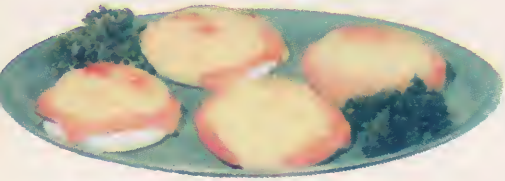
Christopher Columbus and his ships are a natural for this Columbus, O., station.

A world-famed landmark, New York's Empire State Building, locates this station.

A lone cowhand in the Texas Panhandle is the brand of an Amarillo telecaster.

A palm tree silhouetted against Biscayne Bay spells Miami to many an American.

Mercedes Bates prepares a snack.



It's tasty bologna and cheese.

Mercedes Bates is a young woman who has turned the traditionally feminine chore of cooking into a varied and successful career. *California Living*, on KNXT, Los Angeles, is just one of her many enterprises.

Former chairman of the L.A. Home Economists in Business group and president-elect of the California Home Economics Association for 1954, Mercedes brought to TV an impressive culinary background. She is the head of her own firm, which, she says, is the only independent commercial test kitchen on the West Coast.

From it came these snack hints:

For the Bachelorette: FRUIT SNACK PLATTER —Eat-them-with-your-fingers fresh fruit items, such as melan balls, banana slivers rolled in coconut, apple wedges.

For Drop-in Guests: CHEESE WAFERS—A rich cheese cookie made inta a refrigerator roll, which keeps almost indefinitely. It can be sliced and baked fresh in less than 10 minutes.

For a Stag Group: CHEESE SPREAD AND BEER—A rich, tasty "dunk" which can be used with toast or crackers.

For Teen-agers: OLIVE-STUFFED ROLLS—Finger rolls, hollowed out and filled with a cheese and olive combination. Wrap individually in foil and place in refrigerator. Heat before serving.

For Guests Who've Tried Everything: TINY CHICKEN TACOS—Tortillas ralled with chicken and guacamole, fried, and cut into pieces. Serve an taathpicks.

For Two Couples: OPEN-FACED BOLOGNA AND CHEESE SANDWICHES—Take 2 English muffins, 4 slices balagna, 4 slices cheese, 1 T. horseradish, 2 egg whites, ¼ t. cream of tartar, 1 T. prepared mustard, 1 T. mayonnaise, ½ t. salt, ⅛ t. pepper.

Open English muffins and toast. Cover each muffin with balogna and cheese and spread with horseradish. Beat egg whites and cream of tartar until stiff. Fold in remaining ingredients. Pile meringue an sandwiches and bake at 375°F. until golden brown. Serve piping hat.

Reviews

PROGRAM OF THE WEEK

Medic

Having failed in its attempts to pare *I Love Lucy's* rotund rating with comedy-type entries, NBC has completely reversed its battle plan. Now, through the stark, powerful *Medic*, it is attempting to fight farce with often tragic drama.

The first pitched battle went to the well-entrenched *Lucy*, but *Medic* racked up a higher score than any other Monday night *Lucy* foe. Whether it will eventually win the network rating war—not by passing CBS' *Lucy*, but by diverting enough viewers to permit NBC's *Dragnet* to gain the No. 1 spot—depends on the public's capacity for emotional punishment. *Medic* pulls no punches.

Written by Jim Moser, who originally scripted *Dragnet;* produced by *Studio One* alumnus Worthington Miner; based on actual case histories, and filmed with the all-out cooperation of the Los Angeles County Medical Association, *Medic* is something new and different.

Always stressing the efforts of medical men to combat threats to individuals and the community, *Medic* ranges from the present to a rather distant past. Whether dealing with a young boy suffering from a cleft palate or a cholera-ridden family of a century ago left to die on the desert, *Medic* makes its point with almost devastating impact.

The program is not without its flaws. It is at times overloaded with corn to the point of becoming what might be called a highly articulate soap opera. At the other extreme, it can become so technical that it has to resort to charts and diagrams.

As it has progressed, *Medic* has shown signs of growing away from the purely clinical and into the realm of absorbing story telling. With the occasional injection of some leavening humor (as opposed to comedy) and a realization that medicine is not all scalpels, test tubes and grim foreboding, it can become one of television's outstanding shows.—*D.J.*

'Dr.' Robert Strauss, 'Nurse' Michael Ann Barnett examine patient in *Medic*.

Ray Bolger Show

Team: Marjie Millar and Ray Bolger.

If anybody has the right to term TV a risky business, he's Ray Bolger. The Broadway musical comedy star invested a small fortune in his own situation comedy series last season, only to have the show flop. This year he has invested another small fortune in a completely revised *Ray Bolger Show*. The new one is a definite improvement over the old but still doesn't take full advantage of Ray's talents. However, it's a pleasant little affair with a good chance to succeed.

The new format has a continuing story line, in which Ray once more is a Broadway star, but this time he's in love with a pretty young thing from Iowa who's trying to achieve fame in the big town as a writer. Each show has had Ray almost lose the girl when his generous efforts to aid her career backfire.

Ray has one of the most infectious personalities on TV; you can't help liking him even if you don't go for his comedy situations. As usual, he shines best when he's dancing. Marjie Millar, a bright, attractive newcomer, is his girl friend, and she's good.—*R.S.*

FINE TUNING By OLLIE CRAWFORD

Television camera to show outer space. This will really be an all-star program.

•

On this show, the Dog Star will get more attention than Lassie and Rin Tin Tin.

•

The camera is to be attached to the new 200-inch telescope at Mt. Palomar. This 200-inch television show might be tough on the guy who is still nursing his 10-inch set. The whole galaxy of sparkling stars might come in looking like Liberace's teeth.

•

Everybody looking in at this end will sure be surprised if there's a little green man looking in at the other end.

•

The show will take in 1,000,000 stars and 200 billion miles of space, and all it needs is a production by Max Liebman. It will go at least as far as Alpha Centauri, which is not an Italian movie star. This will be the wide open spaces, but without Hopalong.

•

It will take a pretty tough critic to watch this performance and say, "Eh!"

•

When one guy tuned in to see the heavenly bodies, he was expecting Betty Grable and Gina Lollobrigida.

HOLLYWOOD

Dan Jenkins reports:

Next Shower of Stars date will be Nov. 18, instead of the usual four-weeks-from-last-Thursday's-show. Thus there will be only two Climax! shows between Showers this time, and four afterward. Reason is, Chrysler releases its new cars on that date and wanted a glittering production, starring BETTY GRABLE, HARRY JAMES and, in all probability, an unrecorded MARIO LANZA. All in color,too, of course. RALPH LEVY, CBS producer of the show, is now in Detroit, conferring on how best to make the presentation.

* * *

GORDON MacRAE, the announced singing emcee of Comedy Hour, makes his bow Sunday, Nov. 14, MARTIN & LEWIS having been pushed back to a new date in December . . . And the Dec. 26 Comedy Hour is slated to be an ice show, out of Chicago.

* * *

Look for either a Today or a Tonight show to come out of Las Vegas around New Year's Eve . . . BOB HOPE will star in and help produce two spectaculars, a musical and a comedy for NBC, in addition to his own regular show on various Tuesday nights. His first spectacular will be in January. . . . And JACK WEBB is definitely set to produce and star in a "spec" next September.

* * *

MARIE WILSON may return to CBS in My Friend Irma in January, instead of filming My Wife Irma . . . CBS has made a deal with RAYMOND CHANDLER to do "The Adventures of Philip Marlowe" as a permanent series, but not with DICK POWELL in the title role.

* * *

VIRGINIA GREGG, married to a producer of CBS' Lineup, continues to appear quite frequently on NBC's Dragnet . . . ALAN LADD, who has been a real coy boy about ducking TV, finally gave in. He'll film a GE Theater episode next month.

* * *

As it happened to WALLY COX two years ago, it is happening to GEORGE GOBEL today: people in the trade are stamping their feet and hollering over him. A real "find," who has taken nine quiet, careful years to develop his talent.

* * *

MARGARET WHITING has completed two shows in her new Holiday in Rhythm TV film series, which will be syndicated to local stations . . . Come January, and the new ROBERT CUMMINGS show replaces The Hunter on Sunday nights on NBC . . . ANN SOTHERN, still bouncing from her success in "Lady in the Dark," has been signed by RCA-Victor.

Time was when ghosts were awesome characters who appeared only on Hallowe'en . . . at seances . . . or in your favorite haunted house. Nowadays, ghosts are frequent visitors at every television home . . . in the form of double images on the TV screen. Fortunately, this species can be banished from view with an adjustment of the antenna.

Just as important as keeping your screen free from electronic hobgoblins is *knowing what's on* television. With TV GUIDE arriving at your home each week, there's not a ghost of a chance of being uninformed about the most transitory television show. Subscribe now. The coupon inside brings you TV GUIDE at a rate that is, well . . . strictly out of this world!

TV GUIDE

it's so nice to have a GUIDE around the house

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